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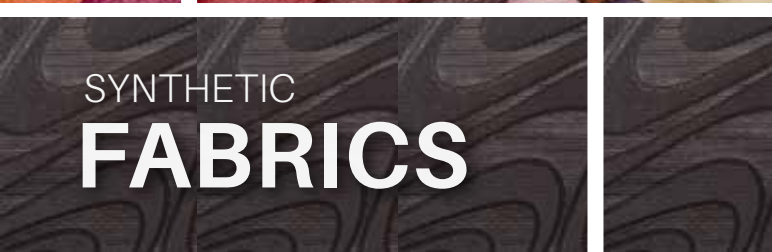
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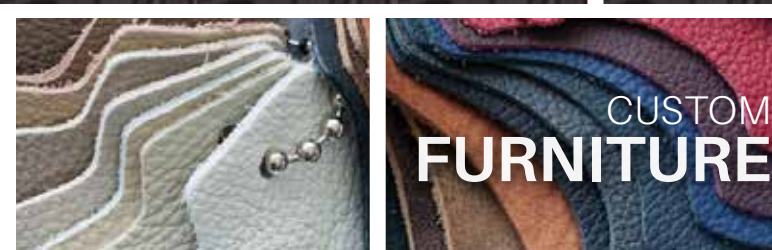




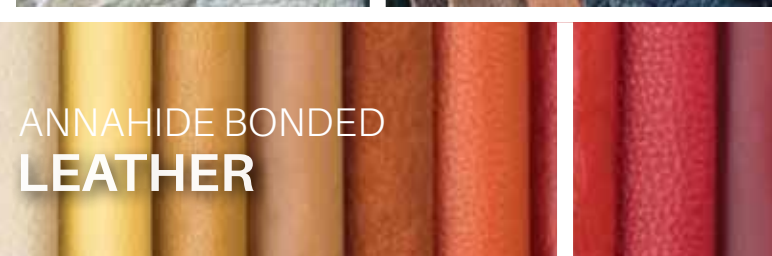
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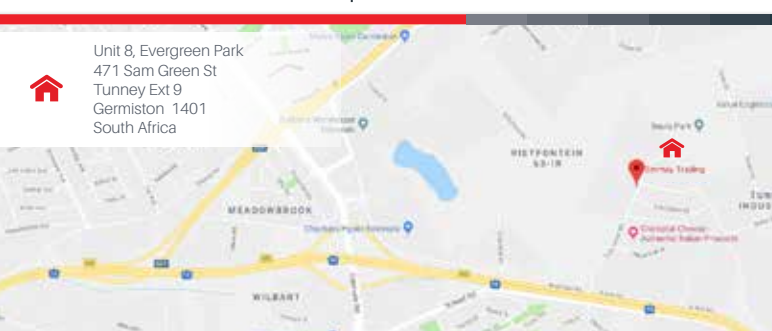


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## Proudly South African

As the editor of Designing Ways, along with constant trend research, I spend hours looking at design, which includes all the latest projects happening internationally. What really excites me however, is the incredible creations emanating from local designers across all disciplines from interior design to architecture and of course product design. This month we caught up with Cara Nortman the CEO of SSQ Design, a design company creating huge waves in the design industry. I was also lucky enough to interview her on the "Design Authority" radio show and have linked the podcast. [www.podomatic.com/podcasts/designauthority](http://www.podomatic.com/podcasts/designauthority)

The "Capital on the Park", was the vision of business maverick Marc Wachsberger, who has created huge disruption in the hospitality industry with his chain of hotels. His podcast interview is also available. "Double Bay" is an

incredible residence created by local and iconic architectural firm SAOTA, Philip Olmesdahl, Erin Gibbs & Duke Williams in Sydney Australia. Keeping it local, we have also featured "The Swan Café" a French creperie, in Cape Town designed by design veteran Haldane Martin. This incredibly designed space brings the essence of Paris to the heart of the mother city. Corobrick also show off just how versatile the simple brick can be with the new uMkhumbane Museum, created by architects, Rod Choromanski and Dean Ramlal. This incredible architectural masterpiece has changed the landscape of Cato Manor in Durban.

Wilh van der Merwe has been announced as the Kohler "Dream in Kohler" competition winner and his design shows how a bathroom can be completely reimaged in an authentic and futuristic way.

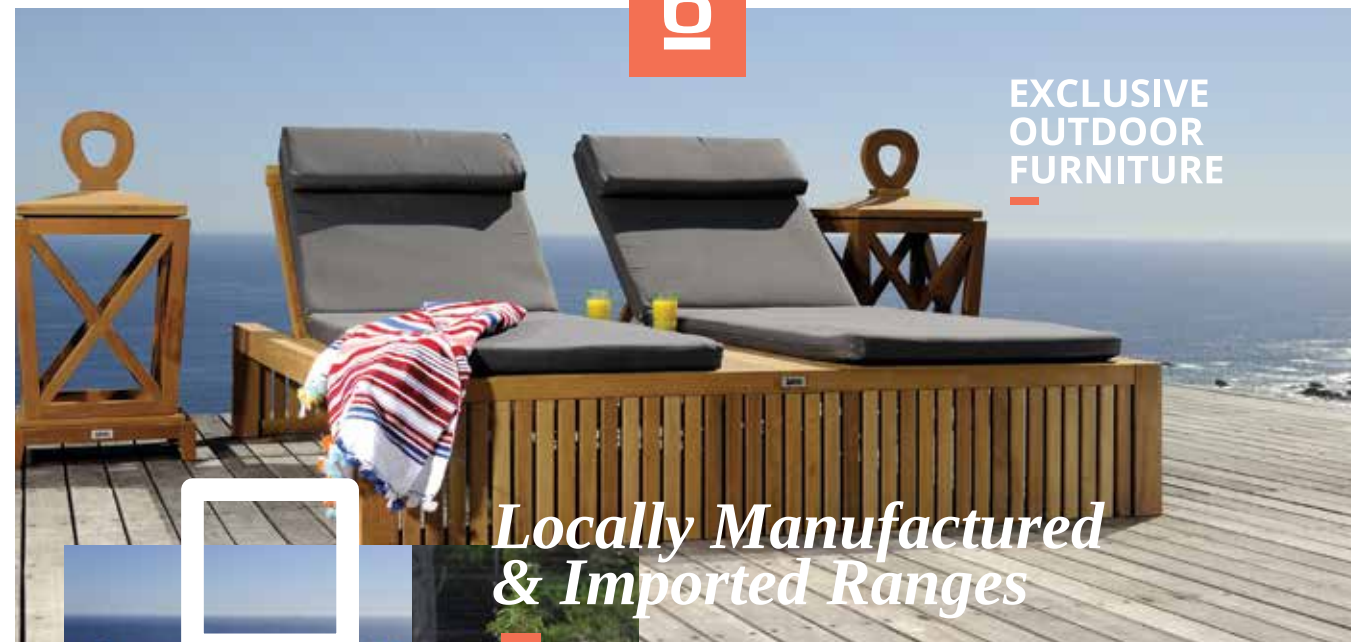


Keeping you up to date with what's happening internationally, we have featured a new exhibition by Iconic fashion designer Emilio Pucci as his work is presented in a new and fresh way with mannequin pioneer Bonaveri in the beautiful setting of Florence.

On the art front we cover the latest fun creations by South African artist Porky Hefer which were recently exhibited at Design Miami / Basel.

I really like the diversity of this issue and trust you will find it just as intriguing.

Warm regards,  
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Designer Portrait - Page 38 - 39

**Cara Nortman** is the Founder and Managing Director of SSQ Design, a business that specialises in the design and installation of exhibition stands; retail interiors; corporate interiors and activation sets. Her career in the exhibition industry began in 2009 when she started working as the Marketing and Communications Manager at Set Squared. Over the next three years she worked with the Sales, Account Management and Project Management teams before starting her own business in 2012.

Cara completed both her undergraduate and postgraduate studies at the University of Stellenbosch, majoring in Marketing, Economics and Industrial Psychology.

She is a member of the Businesswomen's Association of South Africa and The Exhibition Association of Southern Africa, having served on the board as the inaugural chairman of the Young Professionals' Forum. Through her company, SSQ, she is also a member of The Association of African Exhibition Organisers and The African Institute of the Interior Design Professions.

She was named one of the Top 40 Women in MICE in 2017; Africa's

Most Influential Woman in Business finalist in 2017; and Entrepreneur of the Year finalist in 2016.

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## DESIGNER PROFILES



Swan Café - Page 86 - 89

**Haldane Martin** qualified as an industrial designer at the Cape Tech in 1992, also winning the Style Student Award. From these promising beginnings he moved on to work for Richard Sparks Industrial Design consultancy but, just a year later, branched off on his own to develop furniture and homeware designs.

Martin established Haldane Martin™ in 2002 and since then has personally designed over 40 original furniture pieces as the owner, director and head designer of his design studio, Haldane Martin Iconic Furniture and Interior Design.

Martin's approach to design is a holistic one, meeting the needs of the whole human being. His furniture is simultaneously meaningful for the spirit, beautiful for the soul and nurturing for the body. He believes that our environments and the objects that populate them need to reflect our deeper intelligence and wisdom as human beings.

Since the Haldane Martin design studio opened its doors for business, it has picked up clients such as Swala Line, Woolworths, Namib Lodge, Singita-Lebombo, Arrabella Sheraton, Cecile & Boyd, Source Interior Brand Architects, Truth Coffee and BOS Ice Tea. Their most well-known piece is possibly the iconic Zulu Mama café chair with the seat woven in recycled plastic by rural women, which is now part of Nando's Headquarters' design collection.

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Design Story - Page 95 - 96

Bringing even the most ambitious vision to light, British Columbia-based Karice Enterprises has enormous passion for creating beautiful lighting products, pushing creative boundaries to craft the unimaginable with their cutting-edge, custom lights. Founder, **Maurice Laurent Dery** believes aesthetic beauty

is the by-product of intelligent design and dreaming up what has never been done before is just a part of daily life at Karice. Each piece follows this passion for doing the seemingly “impossible”, and reflects a creative, practical solution to a complicated design challenge.

Bonaveri - Page 64 - 67

Born in 1914 to one of Florence's oldest families, **Emilio Pucci**, the Marquis of Barsento, became a fashion phenomenon in the 1950s with a trailblazing vision that continues to reverberate today. Although he relinquished a private life of aristocratic leisure, the Marquis was nonetheless crowned “The Prince of

Prints” by the international fashion press who were smitten by his bold, new designs and radical approach to fashion at the time. A major influence in contemporary fashion, Pucci's legacy continues to be a major force behind the birth of the “made in Italy” style and a milestone in Italy's sportswear concept.



New Outdoor Collection - Page 90 - 91

Born in 1950, **Enzo Catellani** lives in Bergamo. During the 1980s, he began the limited-series production of lamps made to his designs, for sale through his own shop. In 1989, the lamps attracted the attention of Düsseldorf-based distributors Renate and Peter Meese, who presented them at the Ambiente expo in Frankfurt, where they were rapturously received.

In the same year, he set up the Catellani & Smith company, which – thanks to a combination of creativity

and determination, and the input of an excellent team – led to prestigious successes both in Europe and around the world. The uniqueness of the company's production system and the particular nature of their facilities have made Castellani & Smith a favourite of specialist journals and international clients. Castellani has been featured in numerous periodicals around the world. In short, he has invented a new working style that reflects his specific skills.



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## Woodbender delivers yet another showstopper for 2018

Following in the footsteps of the recently launched Captain's Vogue and Cala chairs, Woodbender is proud to introduce the latest addition to its 2018 collection, the Boden.


Sleek and simple in keeping with the current minimalist design trend, the Boden showcases Woodbender's distinctive bentwood technique and highlights the qualities that have made the South African furniture manufacturer a go-to brand among those in search of excellence, durability and beauty.

The chair's frame is of the highest quality, fashioned from solid Ash wood imported from certified and sustainably managed forests in North America, while the wood bending process once again delivers strength and longevity by ensuring the integrity of the timber's grain.



Designed with comfort in mind, the Boden includes several clever features that make it a pleasure to sit back in and relax. As Woodbender's R&D Manager Grant Longmore explains, "Its stylishly sloped arms mean it can easily be pulled under the table, allowing guests to sit comfortably close. Or, they can just as easily use them to push away from the table after a meal. This, together with the chair's wonderfully soft seat make the Boden an excellent choice for languid lunches and long, leisurely dinners."

The Boden's tub-style design, which results in a compact footprint, also make it a superb feature chair in any hotel or guest house room.

As with all Woodbender chairs, the Boden is available in 15 standard timber finishes and can be upholstered in any choice of fabric. 

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## KOHLER announces Dream in Kohler winner

In March 2018 Kohler launched their design competition Dream in Kohler in South Africa. Members of the design community were challenged to create their dream bathroom that not only represented who they were as designers but also captured the South African design scene right now.

Following hundreds of entries Kohler's expert judging panel, ranging from TV-personalities to design mavens, identified 3 finalists whose fierce creativity stood out from the rest. These finalists were Michael Dennett, Wilh van der Merwe and Miguel Da Silva.

After several hundred public votes via [www.africadreaminkohler.com](http://www.africadreaminkohler.com) ...the entry by Wilh van der Merwe was voted the winner whilst PDI Design Consultants' Miguel da Silva was runner up.

Wilh's winning design will now be recreated for the prestigious 100% Design show at Decorex Joburg this August. The runner up gets their design installed in Kohler's showroom.



Wilh van der Merwe

### Q&A with Wilh van der Merwe

Tell us what inspired your entry?

My inspiration for the design was natural nature, i.e. being close to nature in our most natural state and addressing what matters when you find yourself in your most natural state. I think that the range of Kohler products used in the design are amazingly suited for this concept.

What are the key elements that you think made your design the winning one?

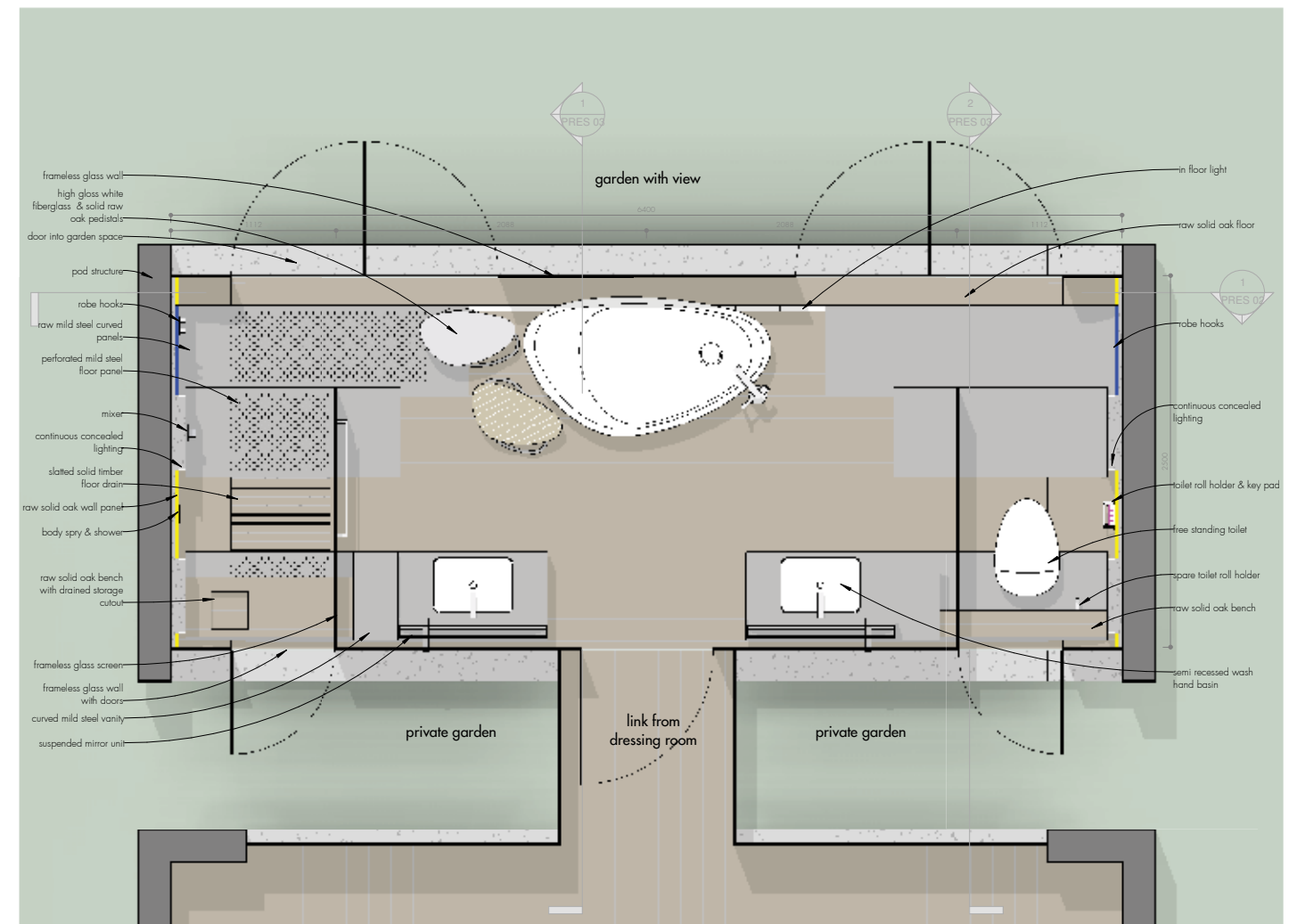
Good flow, appropriate zoning, a fluid warm space, the use of nature connecting raw materials, light and lighting and attention to detail. Again the range of Kohler products used made it possible to achieve the objectives of the design.

What does it mean to have won the Dream in Kohler design challenge?

As a designer one sometimes wonders whether what you put your passion into is appreciated and understood. Winning this competition is affirmation that your work is valued, appreciated and enjoyed.

dw

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concept ground floor  
1 : 25



Part of Wilh van der Merwe's entry



# Black Orchid By Design

Fusing fashion with interiors, Black Orchid By Design is a company that aims to create striking and inspiring spaces that reflect style, class and elegance no matter the interior.

Launched in 2011 by Kim Kelly Crowley, who has vast experience in the interior, decor and manufacturing industries, Black Orchid By Design has become a studio well-known for producing high-quality, functional and exciting designs.

It is also known for its innovative style that uses elements from fashion and fabric in all its interior design and styling projects thanks to Kim's innate ability to flawlessly fuse her passion and knowledge of textiles and fashion with her flair for design.

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## Corobrik helps make history at the new uMkhumbane Museum

Clay brick is an integral part of the personality of the new uMkhumbane Cultural Museum at Cato Manor, Durban. eThekweni Municipality's award-winning museum surrounds an atrium space with a dramatic red brick tower. It is not only the first new museum to be built in Durban in 100 years but also the first public cultural building constructed in the area. The museum is located at a visible crossroads site which has transformed from a once polluted riverbank and dumpsite into a world-class facility that represents the aspirations of a modern African city and its people. According to the architects, Rod Choromanski and Dean Ramlal of Choromanski Architects, museums are manifestations of local, regional and national pride.

The museum architects won the eThekweni Municipality Architecture Department's public design competition in 2003, after the city's Local History Museum team identified Cato Manor as the ideal location for a new museum.

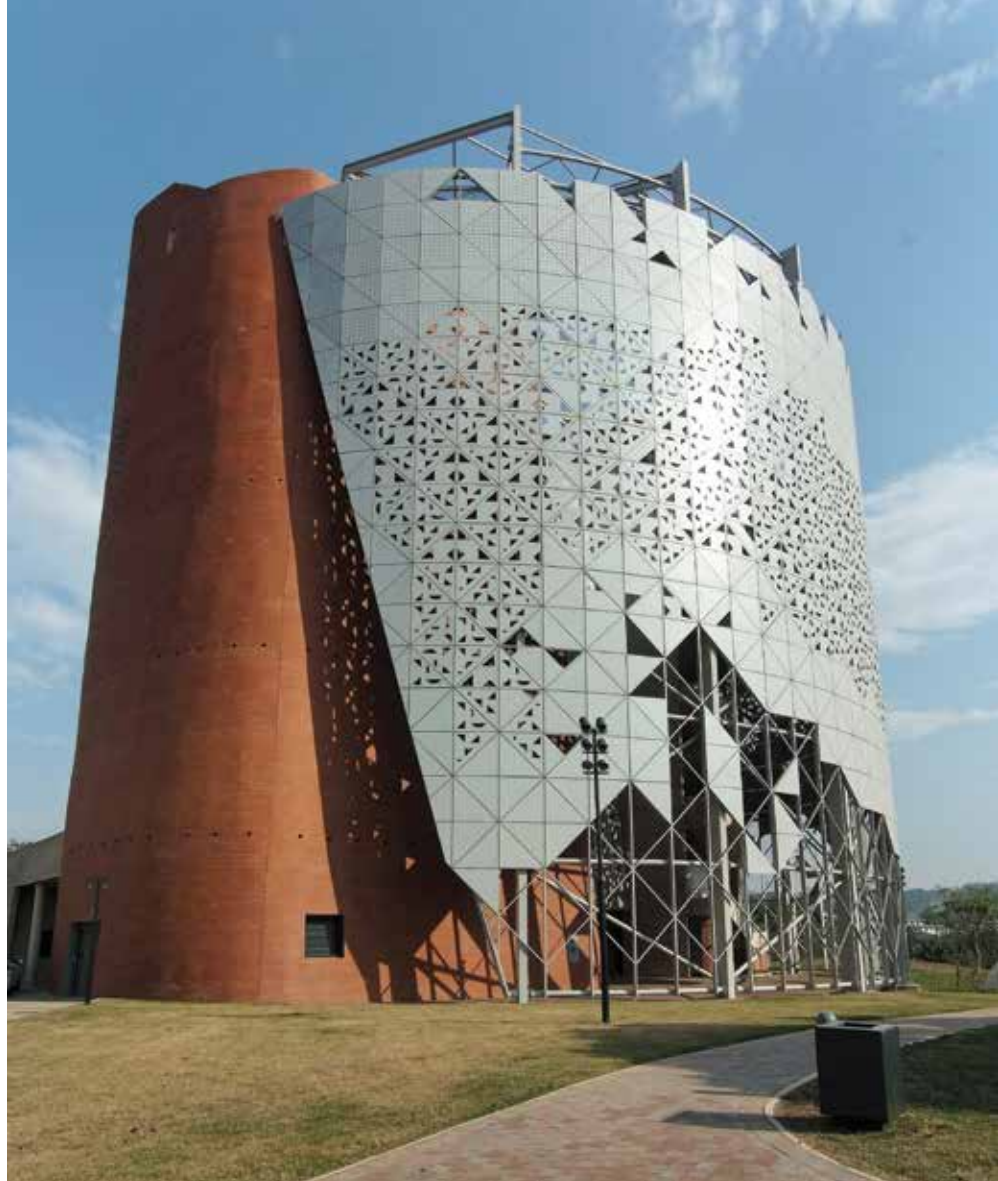
This would not only preserve the area's rich cultural and political history but also stimulate innovation and local economic activity in Greater Cato Manor. "There are many voices from Cato Manor dating back to early Iron Age settlements to

*uMkhumbane Museum - North Entrance Elevation*

which this project provides a platform for expression," says Choromanski. The five-storey museum tower will document the socio-political history of Cato Manor, cultural traditions and history of the Zulu Nation as well as offering venues for educational and recreational events.

Although South African history remembers Sophia Town and District Six, scant attention is given to Cato Manor where forced removals under apartheid first took place, and where earliest resistance to these began. Today, Cato Manor is home to 100 000 people who have re-settled the area post 1994.

The uMkhumbane project site was honoured by the reinternment of Queen Thomozile Jezangani kaNdawandwe (Mother of the King Goodwill Zwelithini) in 2011. The Queen resided in Cato Manor after leaving the Royal Household, and was a talented crafter and vocalist. The museum rises alongside her crypt where she is memorialized. The tower reduces the museum's footprint freeing up



*uMkhumbane Museum - Atrium View*

the site for a park and future built phases. Its inner skeleton is concrete while the outer skin is clay. Various materials were investigated before confirming clay brick as the final cladding. Approximately 500 000 "Firelight Satin" bricks shape the tower with "Silver Grey Travertine" used on ancillary spaces constructed using a simple stretcher bond with minimal embellishment. This established a strong, homogenous, sculptural form but according to Choromanski, clay bricks were not chosen solely for aesthetic reasons. Sada Naidu from LSC Brunette Consulting Civil/Structural Engineers says, "Because of its inherent strength, brick achieved higher walls utilizing the method of diaphragms, thereby avoiding extra reinforced concrete beams and added cost while providing ideal thermal and environmentally sustainable properties." Openings in the walling deliver dappled light and ventilation into the circulation cores, and some serve as bird nesting boxes.

Choromanski enthuses that specifying brickwork ensured local artisans' hands on the building, creating the curvilinear form in contrast to the machined process

the bricklayers which supported their teams while skills were honed to meet targets. Michael Nzama a bricklayer from Cato Crest nearby says "I worked on the building for 7 months at various heights of scaffolding. I joined the on-site training team which was conducted by the City and the Main Contractor and become part of the bricklayers responsible for the facebrick cladding which required a high quality. The project taught many skills due to it being very complex and working at higher levels than what I was used to. The experience gained on the project has given me confidence, and work opportunities on other projects."

Ian Rout, of Ian Rout & Associates Project Managers, says, "The building is the culmination of a lengthy design process, driven by a creative architect and supported by an excellent professional team, working with a limited budget. The construction process was extremely challenging but a unique building meeting the functional needs of the Client, and celebrating the use of brickwork, has been achieved."

The city's master plan for the site envisages the future inclusion of a cultural park and public neighbourhood square, further retail spaces for traders and crafters stalls, and facilities for children.

Photo Credit: Roy Reed  
[www.corobrik.co.za](http://www.corobrik.co.za)



*uMkhumbane Museum - Level 1 Gallery Interior*



*uMkhumbane Museum - Part East Elevation*



## A Towering Achievement:

An infographic on the building blocks of the Lanseria ATNS Tower by Cottle& Bergh

Cottle& Bergh Architect's detailed infographic showcases the time, work and materials that played an instrumental role in realizing the vision and construction of the new air traffic control tower and fire station at Lanseria international airport.

As part of a joint venture with Delta Built Environment Consultants, C+B provided the design and required architectural documentation for the new air traffic control tower and fire station at Lanseria international airport. "The C+B team were thrilled to work on the projects the new tower and fire station not only improves on the existing day to day airport activities, but the design allows for future expansion as well," says Reinhardt van Solms, Architect at C+B.

This infographic indicated the scale of the project and just how much was involved in turning C+B's design into a building that allows its inhabitants to effortlessly carry out their day to day tasks. The control tower plays a vital role in the everyday workings of an airport and the decision to replace the existing control tower with a new one was taken by the airport to accommodate the extended runway. The new tower height, location and design allow the occupants a greatly enhanced view across the entire airport precinct. The integration of the new air traffic control tower with the fire station and the new offices of the South African Weather Services will also result in shorter reaction times to any possible emergency and improve the overall safety of the airport.

### About Cottle + Bergh:

Cottle + Bergh (C+B) is a professional architecture firm providing forward thinking architectural designs and plans for interior design, home improvement and new residences as well as retail architecture, transportation design and architectural visualization. Since its inception, C+B has become recognised for conceptualising retail, residential, commercial, industrial, public and mixed spaces that seamlessly blend creative expression with functionality. C+B's offering includes services to assist with interiors, sustainability, urban design support, industrial design, component and shop fitting design, council and planning approvals, SANS XA Rational Design, 3D visualisation and presentation, CGI imagery, model making, workspace consultancy and planning, tenant coordination, surveys, BMI research and development and architectural photography. C+B works with clients throughout South Africa and beyond our borders having completed projects from Gauteng to Cape Town and in Kenya and DRC.

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## Newport lighting is 10 years young

Newport Lighting is celebrating a decade in the local lighting sector. We have a quick chat with founder and owner Guy Harris about their 10-year journey.

10 years young, how did Newport Lighting come about?

A change in employment circumstances necessitated becoming self-employed. My clients and suppliers drove it further. They believed it was time so I started my own company.

How has Newport evolved over the last 10 years?

From being a purely consulting and supply business we have evolved into a multi-faceted lighting consultancy, specifier and retailer. The biggest change was opening the shop in Bree Street. I had always wanted to venture into retail and when I was offered the premises in Bree Street it was a case of now or never. The shop has also created the perfect platform for my own product range.

Any standout moments from the last decade?



Opening the store on Bree Street was a big one. Having our Sydney Max floor lamp, one of my own designs, on the cover of a major international décor magazine was also a thrill.

If you had to explain what you do in one sentence, how would that go?

Lighting problem solver, aesthete and finder of the rare and obscure.

Who is your favourite lighting designer of all time?

Ingo Maurer. A consummate artist and visionary with a wicked sense of humour.

How did your lighting fascination come about?

My career in design started in a showroom environment and I found I enjoyed dealing with people and assisting them with their décor and design choices. When I was offered the position at a lighting retailer it was an extension of what I was already doing just with a different medium. My training in interior design and architecture came in handy. Day to day interaction with my staff and clients feeds my passion for people and design.

As a lighting designer you split your time between designing lights that you retail from your store and creating lighting schemes for architectural projects, what thrills you most about each part of what you do?

When I unlock the shop door in the morning I have no idea what is going to happen that day. The great feedback we get from people in the shop and our clients.



What are your go-to rules when selecting lighting for a space?

- Decide what the space is going to be used for and how it will function then plan the lighting accordingly.
- Give yourself enough time to plan. Don't leave your lighting till the end.
- Buy the best lighting you can afford. Good quality lighting is an investment that adds to quality of life.
- Factor in free standing lighting into your scheme.
- There is lighting beyond downlights.
- Don't be a slave to trends - quality and good design are timeless.

What, in your mind, makes a great piece of lighting design?

Many factors come into play like clarity of execution, creative use of materials, quality of manufacture and also does it do what it's supposed to?

Any future plans?

We're releasing our popular 369 series with new shades in a selection of Skinny laMinx fabrics. We're also thrilled about the arrival of new brands Linear Light and tossB to our showroom.

dw

[www.newport.co.za](http://www.newport.co.za)



# NEWPORT

*lighting concepts and design*



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### Newport Lighting

A decade in lighting is no easy feat but this month Newport Lighting is celebrating this wonderful milestone. We chatted to founder and lighting designer Guy Harris about his local lighting brand's journey and what the future holds. Newport are known for their lighting offering that mixes both local and global designs.

[www.newport.co.za](http://www.newport.co.za)

### Charming and enthralling

The 1871 diary entries from William Morris's Icelandic expedition have captured the hearts of the Morris and Co. design studio, resulting in a breath-taking collection comprising five printed fabrics, six embroideries, 12 weaves and 10 wallpaper designs.

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Taylor Blinds & Shutters recently launched its latest innovation – the ShutterGuard® 2.0 Aluminium Security Shutter. This next generation safety solution for both windows and doors builds on the security and style offered by the original ShutterGuard® Aluminium Security Shutter, with new technologies for improved ease of use, greater light reduction, superior safety and an enhanced aesthetic.

[www.taylorblinds.co.za/products/shutters/shutterguard-aluminium-security-shutters/](http://www.taylorblinds.co.za/products/shutters/shutterguard-aluminium-security-shutters/)





## John Portman & Associates

John Portman & Associates (JPA) is an internationally renowned architectural design firm with offices in Atlanta and Shanghai. Established in 1953, JPA has over 60 years of expertise in designing hotels, offices, residences, and mixed-use urban complexes. JPA projects can be seen in more than 60 cities worldwide. The firm's architecture transcends national borders by striving for universal human appeal, delivering a memorable experience for users and a sound investment for owners and operators. dw

[www.portmanusa.com](http://www.portmanusa.com)





## Small steps to an innovative culture

by Dave Nemeth



In a time of change, disruption and innovation it is incredible to see just how many companies continue to do things in the same old way, yet get disgruntled by their declining profits. There is also a common belief within many organisations that innovation can simply be bought or, alternatively, a program can be put in place that will suddenly create results which will propel the company ahead of its competitors. Sadly, this is rarely the case and what many firms don't understand is that innovation needs to start with the small things across every department.

*Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow.*

- William Pollard

One of the hardest things most companies face is getting buy in from staff when they decide to change. It is no good

for senior management to decide to start doing things differently or at least start testing new processes, if the rest of the staff have not been part of the discussions as to why the new changes need to be implemented. It is obvious that there will be resistance when someone is suddenly told to do things differently without a clear understanding of why the initiatives are being enforced.

Exclusion of staff in decision making leads to a resistant company culture and innovation along with creativity is immediately halted. When staff feel that they can have input and direct access to senior management to suggest ideas and changes, the cultural landscape of business immediately starts to shift. This open communication and inclusion of all staff members is perhaps the first and most crucial step in creating change which will ensure that the company is continually trying and exploring new avenues.

*You can invent alone, but you can't innovate alone.*

- Gijs van Wulfen

Dr Yoram Solomon, an expert in the field, cites the following 3 small steps that act as a foundation for innovation and healthy company culture.

These are the top three things that will increase innovation in your company the most.

These are small things. They have no investment or budget associated with them. They don't require you to roll out new processes or infrastructure. They don't need company-wide training. All they need is a change of attitude. Yours.

1. Accept that you are not driving (or even fostering) innovation. You are allowing innovation.

Your employees already know how important innovation is. They know it's good. You don't have to tell them that. All they need is the autonomy to do it. Innovation is more like the sport of curling than golf. It is not the driving of the stone that gets it there—it's the swiping and altering the state of the ice in front of it that allows the stone to reach its destination. And you can only make small adjustments. You can't drive large ones.

2. Ask yourself: how do I react when one of my employees tells me that he (or she) tried something I didn't authorise and failed?

If you react severely and let them know that there will be consequences for trying unauthorised things—they will never do it again. But here is the thing—you know who never fails? Only those who never try. Accept that there will be trial and error on the way to success.

Let your employees try, and help them get on their feet again after they fail. This will give them the autonomy and creative freedom to try again. When your toddler starts walking, soon after that they start running. Very quickly they fall. What is the first thing they do after they fall? No, the first thing is not crying. The first thing is looking at you to see your reaction. Your reaction will tell them whether they should cry, or get up and keep going. If you yell "oh, no!" or react in horror—they will cry. But if you yell "come on! Keep going!" they will get up and keep going.

3. When an employee comes to you with an idea, avoid "I'll be the judge of that" or

"I'll know it when I see it." Replace them with "let me tell you what will make me say yes."

One of the most powerful factors affecting creativity (and thus innovation) is sharing the "big picture." If you share the big picture with your employees and let them know what will make you approve a product idea (and the budget and other resources they are looking for) – you are forcing them to consider all aspects of their idea, and not just throw it over the fence to you for approval. You also reduce your workload (what a concept...), empower your employees, increase the probability that ideas are well vetted (your employees are in the front line of technology and customers and are better positioned to assess the viability of their idea. I'm sorry to say, but you are highly disqualified to vet an idea from your position...)

Do those three things, and you are guaranteed to increase the level of innovation in your company by orders of magnitude.

Dr. Yoram Solomon is an inventor, a creativity researcher, coach, consultant, and trainer to large companies and their employees. His PhD examines why people are more creative in startup companies than in mature ones. Yoram was a professor of Technology and Industry Forecasting at the Institute for Innovation and Entrepreneurship, UT Dallas School of Management; is active in regional innovation and tech commercialization and is also a speaker and author on predicting technology future and identifying opportunities for market disruption. @yoram

The way in which we manage has changed drastically over the years, and management needs to be brave enough to completely alter their techniques and methods in order to survive and thrive.

*It's tough when markets change, and your people within the company don't.*

- Harvard Business Review

[www.trendforward.co.za](http://www.trendforward.co.za)





## Montblanc Meisterstück

### Le Petit Prince Special Edition

Iconic writing instrument pays tribute to the power of gifting, imagination and the importance of transmitting ideas and dreams to others

An icon of writing culture, the Montblanc Meisterstück is a gifting favourite among Montblanc products, a precious treasure passed down from one generation to another. As it is handed to the next generation so are the stories, ideas and memories that the writing instrument carries with it making it a powerful symbol of love, education and the lasting bonds that unite generations. To celebrate the power of imagination and the importance of transmitting ideas and values to the ones we love, Montblanc is releasing a special edition Meisterstück inspired by the much-loved literary character of Antoine de Saint-Exupéry's Le Petit Prince.



One of the world's most translated books with editions in more than 250 languages and dialects, the allegorical story about the chance encounter between a pilot and a little prince from a distant planet explores the universal themes of imagination, open-mindedness and the value of human relationships. With design elements based on Saint-Exupéry's sensitive hand-drawn illustrations, the Meisterstück Le Petit Prince captures the book's simple message that transmitting one's dreams and values to others is what makes one's life meaningful. Launching in April 2018, the first series of Meisterstück Le Petit Prince edition features the inspiring and tender characters of the young prince and the fox who enlightens him about the importance of close bonds and human relationships, revealing the core wisdom learned from his own life's experiences. Subsequent editions will highlight other characters from Le Petit Prince and the powerful messages they carry including the aviator and the planet.

Meisterstück Le Petit Prince Doué Classique Edition pairs the deep blue colour of the lacquer barrel with the luminosity of a platinum-coated cap elegantly decorated with engravings of the fox pattern. The shiny surface of the platinum is repeated on the metal cone, cap and the pen clip adorned with the yellow star. Available as a Ballpoint Pen, a Roller Ball and a Fountain Pen with an 18K bi-colour nib embellished with the outline of the Little Prince and the fox. The fox pattern covers both the cap and barrel of the Meisterstück Le Petit Prince Solitaire, engraved on the deep blue lacquer. Contrasting with the blue, the fittings are crafted from platinum-coated metal. At the summit of the edition, the Montblanc emblem is encircled by the fox's words about human bonds, taken from St Exupéry's novel.

To extend the Meisterstück Le Petit Prince writing experience, Montblanc has created special ink and refills inspired by the fox character in a dark orange colour reminiscent of the fox's orange fur. A leather notebook completes the writing experience, bound in fine Saffiano leather featuring a fox scenery print on its cover inspired by the author's illustrations. The story of Le Petit Prince has inspired a selection of Meisterstück Le Petit Prince men's accessories including a pair of round stainless steel cufflinks with a deep blue lacquer and fox face design centre, a stainless steel and blue lacquer money clip and a contemporary men's woven leather bracelet with a stainless steel clasp decorated with a yellow star.

[www.montblanc.com](http://www.montblanc.com)



# Cara Nortman

A company that is going from strength to strength in the South African design industry goes by the name of SSQ Design. This is a company which started off in the exhibition industry and is now applying its incredible design skills to hospitality, retail and the corporate environment. This is no easy feat for any design company, where the landscape has traditionally been dominated by companies which specialise in a particular category or sector. Many great international designers have, however, been doing this for years with many of them even designing products.

Designing Ways caught up with the mastermind behind SSQ Design to discuss her journey as well as her plans for the future.

How did you get into Design?

I fell into design when I started working as a Marketing Manager at an exhibition company. After falling in love with the industry, and starting my own company specialising in the design of exhibition stands, I expanded my knowledge into the field of interior design.

What do you specialise in?

My company SSQ Design specialises in the design and management of bespoke exhibition stands, retail and corporate interiors and activation sets.



Listen to the interview  
with Dave Nemeth

Data rates may apply



What made you go in this direction?

As mentioned before, I fell in love with the exhibition industry, especially with building stands, custom designed for specific clients and industries. Prompted by decreasing marketing budgets, there has slowly been a move over the past few years in the exhibition industry away from custom stands towards more mobile generic stands. Our passion as a team lies in creating unique, custom spaces and immersing ourselves in our clients' brands, current trends, human-centred and experiential design. So we started looking at how we could use our knowledge and experience of designing beautiful, innovative exhibition stands and where we could transfer our skills and passions. We then realised that there was a gap in the retail and corporate design markets due to a massive move towards a more human-centred design approach, as well as a demand from staff and consumers for more engaging and interactive experiences. We believed we were already geared to create spaces that met these objectives, so we dove into interior design.

How would you describe your style?

We are agile and able to apply our clients' vision and ideas into a style that suits them best. The industry is continually changing as are consumer attitudes. It is therefore not viable to have a specific style as it ends up being limiting. My team and I are continually researching new styles and innovations which are happening all over the world. While we are not dictated to by trends I make it my job to understand what is happening and the direction in which things are moving.

Where do you take your inspiration from?

This is very project specific as we try to immerse ourselves in our clients' brands, their ethos and what they are trying to achieve within the given space. We also engage with the people who are going to be occupying the spaces we create to truly understand their needs and expectations. As a result, we can design around those human needs to develop an emotional connection to the space. While trends will always influence design, we feel that design is becoming more about meeting human needs and creating positive, quality experiences. These experiences should dictate the design and each element within the space.

What are some of your significant achievements over the years?

As our client base is so varied, we've had the opportunity to work with a number of incredible companies and brands. Great moments include winning the EXSA Best custom stand of the year in both the 201sqm and over as well as the 101sqm – 200sqm categories for stands designed and built at the Johannesburg International Motor Show in our second year of operations. Building a 600sqm temporary facility for Airbus at the past two African Aerospace and Defence shows which included a reception, boardrooms, a fully functioning restaurant and an exhibition showcasing various Airbus models and technologies. For this we also won an EXSA award. We are currently completing our first restaurant build, - a 1000sqm double storey eatery that specialises in Cocktails and Pizzas which we loved designing.

Where to next, what are your plans?

For now, we are focusing on growing the interiors side of the business while continuing to operate and innovate in the exhibition industry. The economy, advancing technology, and rapidly changing consumer attitudes means we need to continually adapt. So, staying open-minded, fluid and flexible is critical.

What would be your ultimate project?

We thrive on challenges, so ultimate projects would be to create an "office space of the future", as well as any large-scale retail projects where we have carte blanche.

Which designers inspire you and why?

Tristan Du Plessis is a huge inspiration. His story, his work, his local and international projects as well as the awards he has been nominated for and won are all incredible. I have massive respect for him. Tom Dixon is a global designer I love and follow on multiple platforms. As an "untrained" and self-taught designer his passion for what he does is evident in all his work.

Who would you most like to collaborate or work with on a project?

I've already been fortunate to work with some amazing local and international individuals who are at the top of their game in their respective industries. There is so much to be learned from collaborating on projects, and the output for the client at the end is so much greater. I think I'd be extremely excited and would jump at the opportunity to learn from someone like Tristan du Plessis, not only as a designer but as an agency and business owner as well.





## The future of hotels

Airbnb may have completely disrupted the hotel market over the years, but this will not prevent them from continuing to exist. Like all industries, the hotel industry will, however, have to relook at their models and the way in which they operate, - but they are indeed here to stay.



Annabel Acton, in a recent article in Forbes magazine, believes there are four areas they should focus on.

### Focus One: Attracting Locals

In the future, hotels will have to do more than attract travelers and out-of-town visitors and become a destination for locals too. This could come about in a number of ways. For example, they could ride the zeitgeist of co-working and become a welcoming space for people to meet, work, connect and mingle. Imagine if your local hotel offered a chance to cross-pollinate with the most exciting minds in your city? Or if you could attend a demo-day event, or listen to a keynote speaker that you'd always wanted to hear? Hotels would pretty quickly shift from lobby as a wasteland to lobby as a hotbed for innovation. This would have obvious draw cards for locals, but also give travellers a true sense of the cities they were visiting.

### Focus Two: Smart Partnerships

It's hard for most large hotels to move quickly. However, by partnering smartly, with brands and people that carry influence, cachet and credibility, they can not only move on a faster timeline but can drum up excitement and attention. For example, Four Seasons in Punta Mita partnered with celebrity vegan chef Leslie Durso to add some pizzazz to a previously lackluster vegan menu. This gave a formerly unremarkable menu gravitas and sent a message to guests that their hotel was both progressive and cool. Similarly, the Beverly Hills Hotel teamed up with the playful pyjama brand Sant & Abel to create a bespoke printed collection, available for purchase only at their hotel. The collection helped reconfirm the Beverly Hills Hotel's position as a style icon, in a way that felt more modern and vibrant. These partnerships add talkability, excitement and assist in making hotels feel relevant.



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### Focus Three: Reflect Their Neighbourhoods

Globalization is a double-edged sword. While big chains offer a certain level of comfort and familiarity, it comes at the expense of feeling soulless, generic and beige. Smart hotels can curb this by using their spaces as a chance to reflect the local neighbourhood. Imagine if each Friday, they wheeled in a food truck or coffee cart that reflected the best of the community? Or supported music from local musicians and their original compositions (not cheesy covers)? Or decked the walls with works by local artists, set to graduate from the local arts college...and rotated them with frequency? In this way hotels could quickly become recognized as places with character and personality.

### Focus Four: Instant Rewards

Most hotel rewards programs are stacked against you, by offering rewards which only accumulate in the distant future. They are uninspiring and do not make one feel motivated, especially in the short term. This is particularly true for Millennials who want what they want, now! Hotels which will score with Millennials in the future, will have to redesign their rewards programs to be more instantaneous, more surprising and

more tangible. This could mean smaller, more frequent rewards, as well as one-off, serendipitous rewards that cash in on the adventure and feeling of winning that comes with platforms like Groupon. These small shifts will make it easier for locals to engage with a hotel, even in their home city.

Annabel Acton is an innovation addict and entrepreneur on a mission to spread creative thinking. She has worked as a brand, marketing and innovation consultant for 10 years, partnering with some of the world's largest companies to help reinvent their brands, shape their innovation pipelines and shake up their company culture. dw



In a world where little is made to last a lifetime, Hartmann & Keppler furniture will stand the test of time. They only use the best quality wood to bring their furniture stories to life. Generations of craftsmanship have been handed down to ensure that only the best techniques, expertise and tools are used to create their furniture.

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Latest Corporate and Hospitality Projects include:

- The 5 Star One & Only Le Saint G'eran Hotel and Villas in Mauritius - Hartmann & Keppler recently manufactured the furniture for this fully upgraded, and legendary 'Grand Dame' of Mauritius.
- The Hogan Lovells Law Firm and The Old Mutual Head Offices located in Sandton - where Hartmann & Keppler designed and manufactured the furniture for their Executive boardrooms.

And more recently in the Hospitality industry, Hartmann & Keppler designed and supplied the furniture for the Boutique Guesthouse in Hermanus - Skulphoek House

Currently they are working on developing pieces for, the Shamwari Game Lodge in the Eastern Cape; a Boutique Hotel in Namibia; and Hartmann & Keppler are designing and manufacturing the Boardroom Table for Standard Bank in Mauritius.

Hartmann & Keppler is a family-owned business now in its 3rd Generation, steered by brothers, Reinhard and Robert Hartmann. dw

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# The capital on the Park

After much excitement and hype, The Capital On The Park has opened its doors in Sandton.

Located on the corner of Katherine Street and Pretoria Avenue in Sandton, Capital on Park is one of the most luxurious new property developments in Johannesburg. It features furnished apartments in a variety of sizes – from studios to 3 bedrooms – and offers residents a hotel experience.



“International corporates have re-drawn the Sandton skyline with brave and bold silhouettes, but there’s been little focus on creating new and exciting spaces for after-hours relaxation and entertainment,” says Marc Wachsberger, managing director of The Capital Hotels and Apartments.

“We have built a business resort so that busy executives can enjoy work, stay and play all in one exciting destination. Our version of a resort is for travellers looking

for a hotel where they can be sociable when they aren’t working or resting.”

The lobby, deli, meeting rooms, conference pre-assembly, restaurant, bars and gym are all in one large open plan area brining contemporary and modern design similar to new aged homes. It creates vibe and atmosphere. Our panelled walling, sophisticated ceiling and plush rugs are also designed to absorb the acoustics resulting from this open plan design.

The Capital on the Park features

- Modern kitchen and bathroom fittings
- 24-hour security with controlled access to development
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- Deli/Coffee shop
- Gym
- Concierge
- Restaurants and in-room dining
- Conference rooms
- Pool Deck with Champagne Bar

dw

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Conference and hotel facilities; 21,000m<sup>2</sup>  
of Rooms and Apartments  
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[www.thecapitalonthepark.co.za](http://www.thecapitalonthepark.co.za)



Listen to the interview with Dave Nemeth

Data rates may apply



## The landmark collection by Samuel Heath

Victorian Bathrooms is privileged to be the sole supplier of the exclusive new Samuel Heath Range of definitive and highly desirable taps, showers, bathroom accessories.

Created on the classic Bauhaus principles of simplicity and elegance of design, Landmark from Samuel Heath brings together design, craftsmanship and technology in a comprehensive collection of taps, showers and accessories. The intelligent use of materials, finishes and textures combined with pure understated form ensures that this new collection will not only complement, but enhance a diverse range of interior styles and settings. The range consists of Landmark Pure which is pared down and simple while Landmark Industrial takes 'industrial chic' to a new level with exquisite detail and engineering. Both styles offer taps and mixers as well as thermostatic shower mixers. As this is an exclusive range it is only available by special order. clw

[www.victorianbathrooms.co.za](http://www.victorianbathrooms.co.za)



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## The future for designers may lie in retail.



More and more designers and architects are getting involved with retail groups as they desperately try to innovate and gain much-needed market share. Creating a unique shopping experience is vital and the physical store has to adapt to changing consumer attitudes. The retail sector is exploring a host of different channels and the online and digital mediums are a key focus. While these channels have been widely adopted by consumers, the brick and mortar store will remain a necessary avenue for retailers which will continue to exist. There still, however, seems to be a significant disconnect between the malls and the shops themselves as to what consumers are actually wanting.

One of the biggest challenges faced by designers and architects is that they are specialists in their field but don't

necessarily fully understand the retail landscape and all the intricacies that go with it. Companies which are excelling in this space do so by partnering with outside retail and technology specialists. Most professionals would never consider designing a hospital or a complex manufacturing space without consulting with a host of outside Experts. However, in many cases, the retail sector is handled by the design or architectural firm completely in-house and in isolation.

Price and product assortment have always been two of the most essential factors in the retail space, but these elements will no longer ensure survival and growth. "Customer experience" has now become the most crucial term used within the retail industry. The retail space needs to now become a theatre - a space which engages with all the senses

and combines excellent physical aspects along with digital activations with which consumers can interact.

There are a host of new technologies available such as touch screen windows, interactive product displays, holograms as well as tracking innovations which will give the retailer monthly stats. These statistics include things like the flow of people around the store, the length of time people are spending in the various areas as well as "dead" zones. Being able to analyse this kind of data will allow the stakeholders to make constant changes to ensure they get the most traction they can within the store.

All of these technologies require specialists, and trying to apply this kind of technology in-house will lead to disastrous results. Lighting is one of the most critical aspects of a retail space and

collaborating with lighting specialists with retail experience will undoubtedly pay dividends in the long term. It is also a good idea to have as part of the team a person who works in the specific retail sector and who fully understand the products and logistics. The complexities of the future store may not be evident to most, but those who put together multiple teams and offerings will be in high demand.

The environment plays a significant role in maintaining positive staff morale and keeping good quality staff is another challenge currently facing retailers.

Deloitte recently published the following retail report.

Retailers to act now to 'future proof' their business.

- Technological disruption and a changing workforce are leading to a highly competitive labour market;
- Call for retailers to act now in order to be prepared for the future working landscape;
- New report assesses how retailers can maximise productivity and profitability.

Retailers need to act now and rethink both their organisation and workforce in order to prepare their business for changes in the retail sector, according to findings from a new Deloitte report.

Retail Productivity: The "Shop for

tomorrow's workforce" report looks at the changing world of the retail workforce, and how a combination of factors are presenting both opportunities and challenges for the industry as it strives for greater productivity and profitability.

Retailers are increasingly investing in and adopting new technology, such as artificial intelligence (AI) and robotic process automation (RPA) in order to automate manual tasks, to make their existing workforce more efficient and to create new, higher-skilled job roles as a result.

At the same time, retailers are having to adapt to a changing composition of the workforce: by 2020 millennials will make up more than half of all workers, rising to 75% by 2025. In order to attract and retain the best talent, retailers are having to accommodate work expectations from millennials that are very different to those of previous generations.

Laurence Collins, HR, digital workforce and people analytics partner at Deloitte, comments: "Retailers' profits are under pressure at a time when they need to incorporate a number of new and different sales channels in order to match customer expectations. These pressures are leading to a greater focus on productivity, the workforce and the future role that technology could play in either replacing or augmenting human labour.

"Defining how much work and who -

or what - will deliver this is going to be critical to enable retailers to change and evolve their workforce in the right way."

With the make-up of the retail workforce changing, the report suggests that retailers need to rethink the workforce experience at a holistic level by changing the nature of how talent is sourced, deployed and supported. Creating and maintaining a positive employee brand and workforce experience will be essential in order to attract and retain the best in talent.

In addition, retailers should recognise that there is still much to be gained by increasing the productivity of the current workforce and should consider adopting analytics technology as part of the future-proofing exercise. Retailers need to be able to use the data they have in order to predict outcomes and prescribe action, rather than reporting history.

Collins adds: "The world of work is changing and new technologies will increasingly automate many tasks in such a way that they will transform retail over the next decade. Retailers are already responding to these labour challenges, but the question is, are they moving fast enough?"

"The next three years will be a defining period for retail and will very much determine who will be the winners and losers in the longer term."

dw





## The new Sonia Rykiel boutique in Madrid

The French Maison opens its first flagship store in Spain with a new concept designed by the Italian Studio Vudafieri-Saverino Partners.

With its first boutique, located in the heart of Madrid, Sonia Rykiel celebrates its arrival on the Spanish market. The interior design project is by Vudafieri-Saverino Partners, an architectural studio based in Milan and Shanghai, which has been taking care of the development of Sonia Rykiel stores worldwide since 2013.

The boutique occupies a 165 sqm surface and is situated among the nineteenth-century buildings on the Calle Coello, a privileged luxury shopping destination, home to the great names of Spanish and international fashion.



Over time Vudafieri-Saverino Partners have built up immense experience in fashion retail, having worked with brands such as Delvaux, Pucci, Tod's, Roger Vivier, Moschin. For this important opening, they have developed a new concept, which represents an evolution from previous projects.

In order to reflect the iconic characteristics of the historical, anti-conventional Parisian fashion brand, the store is inspired by the modern Rive Gauche atmosphere with its cafe literaire and glamour/intellectual spirit.

The result is an elegant, yet at the same time informal space, hinged in a succession of refined ambiances with an intriguing atmosphere. A climate which we breathe from the entrance, where the walls are completely covered by a full-length bookcase, inside of which are works of the historical French Gallimard collection. Passing through the wide red portals you arrive in the rooms in which are housed the main collection and the Salon, designed as a modern boudoir: intimate and cosy.





The two portals constitute one of the Spanish boutique's iconic elements, immediately catching the eye: the ironic, measured use of the colour red confers personality and becomes an expression of a confident, joyful sensuality, in line with the brand's identity.

The floor, another strongly recognisable element, has a refined, bi-colour, stretched lozenge design. The contrast between the two kinds of marble emerges in the rooms, just as the soft carpet in the main room and the changing rooms, which confer a touch of comfort and pleasantness to the ambiances. Another element of contrast is given by the clear, neutral wall colour which diverges from the dark grey ceiling.

All the rooms have strictly made-to-measure light, linear design furnishings, which alternate the elegance of the metal finishings, such as the pale satin gold and black chrome, with the wood's roughness. Precious details, such as the shelves in sought-after metallic gold and glass netting, sit next to light/pop elements, such as the coloured bookcase printed on paper.

The cognac coloured leather of the sofas and the tailor-made pouffes, the blue velvet drapes, the aged glass wall coverings and

a magnificent Santa & Cole chandelier, characterise the private changing rooms and main areas, reinforcing the sense of a modern boudoir.

The Parisian atmosphere is once again evoked by the "mise en scene" bistrot style furnishing, with a Thonet table and the Martino Gamper designed seating, which characterises both the changing room area and the shop window layout.

Externally, the façade immediately stands out due to the contrast between the shiny black covering and the white back-lit logo, with the striped curtain textile curtains which refer to the celebrated iconic Sonia Rykiel pattern. dw

#### Facts & Figures

Project surface area: 165 square metres  
Design team: Tiziano Vudafieri, Claudio Saverino, Simona Quadri, Federico Peri, Carlotta Ferro Garel  
Suppliers: Building company: Takk group; furnishings: Takk group; lighting spotlights by Viabizzuno, chandelier by Santa&Cole

[www.vudafierisaverino.it/studio](http://www.vudafierisaverino.it/studio)

## Danish flooring giant launches three new sustainable ranges

The Danish flooring producer, ege, is one of Europe's leading companies when it comes to the design and production of high-quality carpets. Currently celebrating its 80th anniversary, the Herning-based company's flooring has been installed in all corners of the world.

KBAC Flooring is the sole distributors of ege flooring in South Africa. ege's ultra-modern production technology is focussed on minimum environmental impact and, in line with this sustainable philosophy, the company has recently launched three new ranges to inspire designers of both commercial and residential developments:

acoustic advantages and improved comfort to any space while converting spectacular landscapes into abstract flooring surfaces with organic patterns.

- The Atelier collection, created for ege by renowned French fashion designer, Christian Lacroix, features 16 designs and three design themes: Textile, Mineral and Gravure, each inspired by the personal passions of Lacroix. Textile's designs are created from Lacroix's archive of ethnic and foreign fabrics applied in patterns of patchwork, velvet draping and paisley. An enthusiastic stone collector, Lacroix brings the beauty of this natural element into his Mineral design with its striking mosaics of beach stones and quarry tiles. Gravure features fantasy engraving motifs inspired by the mountains of Lacroix's Provence home, combined with 19th Century fashion concepts. This "story-telling" collection strikingly conveys atmosphere and location to suit hotel or restaurant requirements.

- With its new Highline Express collection, ege offers a wide range of premade designs ready to install



*ege atelier: Sixteen designs by leading European designer, Christian Lacroix, are used for ege's sophisticated Atelier collection.*

in hotel rooms, offices, shops or homes. The affordable range – with the distinctive look of a custom-made carpet – feature six design themes to inspire the selection of standard designs. ege has grouped the designs for easier navigation while selecting either Arts & Crafts, Classic, Cultures, Essentials, Graphic or Nature from the collection. dw

[www.kbacflooring.co.za](http://www.kbacflooring.co.za)



*ege reform terra: ege's ReForm Terra flooring is produced with yarns recovered from used fishing nets.*

- ege's ReForm Terra flooring is produced with the company's patented Econyl yarns recovered from used fishing nets and other industrial waste, and features ege's unique Ecotrust backing made from recycled plastic water bottles transformed into soft but strong felt material. Ecotrust backing adds

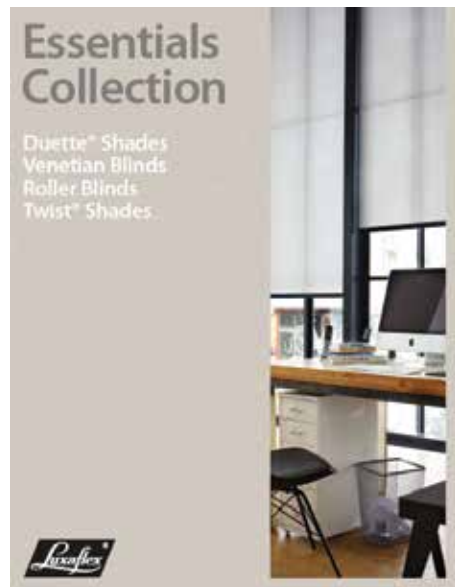


*Highline express 'nature': Premade designs that resemble impressive bespoke flooring are the striking features of ege's Highline Express collection.*



## NEW - Essentials Collection

Their long history of innovation and quality keeps Luxaflex ahead of the curve on world class blinds & shutters. With this new tool Luxaflex offer their dealers a multi product collection presenting 4 different products at one glance. They are extremely excited to introduce the exhilarating Essentials Collection to the South African market.



If the main Luxaflex® range is over budget, this collection provides the opportunity to still offer Luxaflex® quality at an affordable price.



Their new multi product Essentials Collection offers Duette® Shades, Venetian Blinds 50mm, Twist® Shades and Roller Blinds in one book. All products are manual and / or motorized available. Luxaflex® quality with 5 years warranty as usual.

Duette® Shades - 10 different fabrics to choose from available in 6 different operation modes.

Venetian Blinds - 12 different colours to choose from on 50mm aluminium slats.

Curved edges standard with straight as an option.

Twist® Shades - 15 different fabrics to choose from in our standard application.

Roller Blinds - 33 different fabrics to choose from, ranging from screen to translucent to block out. Available in 3 different hardware sizes with white or black hardware. Metal ball chain as standard. Exposed or wrapped bottom bar optional.

[www.luxaflex.co.za](http://www.luxaflex.co.za)



## The Art of Window Styling

### NEW - Essentials Collection

Our long history of innovation and quality keeps us ahead of the curve on world class blinds & shutters. With this new tool we offer our dealers a multi-product collection presenting 4 different products at one glance. We are extremely excited to introduce our exhilarating Essentials Collection to the South African market. New multi-product Essentials Collection offers Duette® Shades, Venetian Blinds 50mm, Twist® Shades and Roller Blinds in one book. All products are manual and / or motorized available. Luxaflex® quality with 5 years warranty as usual. Expect the same Luxaflex® high end quality product ..... now more affordable.

[luxaflex.co.za](http://luxaflex.co.za)







Cast™

## The Concrete Collection

Cast by Belgotex is a broadloom carpet collection defined by inspired pattern colour placement and robust performance. Concrete can be rough and highly textured or sophisticated and smooth. We've expressed these textural attributes in Cast with a refined collection of two concretesque designs, Stripped and Exposed. The first design, Stripped, pays homage to the rugged nature of raw concrete. By contrast, Exposed delivers an understated aesthetic that exudes the subtle industrial finish of solid cast concrete.

This wall-to-wall solution delivers industrial sophistication to high-traffic commercial space. For the residential space, Cast is a high-quality, confident choice for those looking to punctuate their home with an urban edge.

The colours of Cast range from brave to bear, with an option of six strata-inspired colourways: Flint, Silt, Basalt, Shale, Clay and Lava.

Cast is the ultimate carpet for home and hospitality spaces seeking a raw but defined look. Backed by superior SDX performance, Cast is bleach resistant, it will not fade, and it's made using a waterless production process – now isn't that a solid statement?

[www.belgotex.co.za](http://www.belgotex.co.za)



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*Fellow is a sofa with frame in solid canaletta walnut and cover in the fabrics of the collection designed by Marconato&Zappa, from PORADA*



*Left - Glenn mirror: Wall or floor mirror with the whole frame in mirrored glass, available in different sizes, clear glass, smoked grey or bronze mirrored glass. From CATTELAN ITALIA*

*Below - Nelson bed: Bed with frame in canaletta walnut or burned oak frame- headboard completely covered in fabric or leather of the collection. From CATTELAN ITALIA*

## Made in Italy ... really!

Everything 's born from the love of the wood. The solid wood, worked with the craftsmanship of those who know how to turn a log into a piece of artwork. Porada originated from this passion. It was established in 1968 by Luigi Allievi with the aim of expanding the production of chairs, started in 1948. With the support of his sons they became promoters of a company that makes quality and professionalism its own bases. Excellent quality and considerable experience in wood manufacturing shortly gave the Company a solid and well-defined identity, which nowadays expresses itself in refined products that contribute to design a domestic environment, where the everyday living needs are met. The key to achieve renown within an international audience consists of its ability to find the right balance between form and function in every object. A work that in half a century has managed to turn the founder's dream into reality. dw

[www.maldini.co.za](http://www.maldini.co.za)



*Pileo alta is a floor lamp in solid canaletta walnut and tinplated shade designed by Sovrappensiero, from PORADA*





## Events

8 – 10 August 2018

### International Sourcing Fair

Gallagher Convention Centre

Exhibition for sourcing and purchasing retail and commercial products exclusively focusing on the Home, Office, Gift and Hospitality sectors.

[www.internationalsourcingfair.co.za](http://www.internationalsourcingfair.co.za)

8 – 12 August 2018

### 100% Design SA

Gallagher Convention Centre

SA's leading high-end curated showcase of contemporary design

[www.100percentdesign.co.za](http://www.100percentdesign.co.za)

8 – 12 August 2018

### Decorex Joburg

Gallagher Convention Centre

Africa's Premier Décor, Design & Lifestyle Exhibition

[www.decorex.co.za](http://www.decorex.co.za)

4 – 23 September 2018

### London Design Biennale

Somerset House, London, United Kingdom.

[www.londondesignfestival.com](http://www.londondesignfestival.com)

3 – 4 October 2018

### Design Chicago

theMART Chicago, United States

[www.designchicagoevent.com](http://www.designchicagoevent.com)

23 – 27 October 2018

### Orgatec

Cologne, Germany

[www.orgatec.com](http://www.orgatec.com)

9 – 12 November 201

### Chengdu Creativity & design week

Chengdu Century City International Exhibition Centre, China

[www.gochendu.cn](http://www.gochendu.cn)

22-25 December 2018

### Hong Kong Interior design & Decoration Fair

Hong Kong Convention & Exhibition Centre

[www.10times.com/interiordesigndecoration-fair](http://www.10times.com/interiordesigndecoration-fair)

12 Jan - 18 Jan 2019

### LivingKitchen | The international kitchen show

Koelnmesse, Cologne, Germany

<http://www.livingkitchen-cologne.com/LivingKitchen>

Information correct at time of going to press.

DECOREX JHB

## An iconic South African Expo

There is some form of expo on almost every weekend covering a host of different sectors, from baby expos to cars, food and even hobbies. One of the most popular sectors, however, is the design and décor industry with the number of shows increasing over the years. Mention Décor / design and expo and most people will immediately think of Decorex. This is one expo that continually changes and brings new experiences to the world of décor and design. The proof of this constant innovation is the fact that they are celebrating their 25th birthday this year., This is a great feat considering how few companies are able to remain relevant in a continually changing and turbulent market. We at Designing Ways wish Decorex SA all the best for their Johannesburg expo from 8-12 August and we are confident that it is once again going to raise the bar.

Below are some facts on Reed Exhibitions:

Founded in 1994, the award-winning Decorex SA portfolio continues to play a pivotal role in shaping the industry.

Decorex SA is proudly owned by Reed Exhibitions, where high BBBEE targets proclaim our intention to become a champion of empowerment and the embodiment of what it means to be a fully representative South African business. Achievement of these objectives will not only identify Reed Exhibitions as a successful business, but as an agent of positive social and economic change.

Reed Exhibitions currently has a level 3 BBBEE rating.

Showcasing in three cities – Johannesburg, Cape Town and Durban – the unmissable Decorex SA exhibitions host in excess of 120 000 visitors annually. From design savvy consumers to interior decorators, specifiers and designers, both local and international visitors are wowed every year by the explosion of innovation that South Africa's designers and decorators proudly show off.

The Decorex SA platform also includes:

- Online presence across social media platforms, a blog and newsletter,
- 100% Design South Africa, a collocated exhibition in Johannesburg and
- Industry conferences and consumer talks.

These channels ensure that Decorex SA talks to South Africa's homemakers and design professionals all year round and via many avenues. Our expos engage the senses; our publications are lasting reference materials; and our online offering disperses information quickly and directly – and is a two-way conversation starter. We're covering all your bases for you.

Our flagship exhibition, Decorex Joburg sprawls over 22 000 square metres that houses around 700 unique exhibitors ... from fluffy pastel feel-goods to acid bright plastics to neutral classics. From re-purposed much-loved items to lust-inducing modern innovations. From talks and demos to installations to "everything-must-go" stands.

Decorex Cape Town has taken home a number of awards – and it's no secret why. Every year, it brings together an unrivalled collection of South African design icons, leading brands and rising stars. These exhibitors reflect the mother city's other name, the city of chic. Cape Town thrills to their bold approach and sophisticated style.

The brand's boutique offering, Decorex Durban is KwaZulu-Natal's most popular and most exclusive décor, design and lifestyle exhibition and is growing year-on-year. It is driven by ferocious talent which challenges Durban's laid-back reputation.



Listen to Sian Cullingworth interview with Dave Nemeth

Data rates may apply



For more than 25 years, Decorex SA has been transforming the South African landscape of décor, lifestyle and design, featuring the latest industry trends at three annual exhibitions – Durban, Cape Town and Joburg.

Decorex SA, sponsored by Plascon, exposes both consumers and trade members to an expansive programme of quality décor and design offerings from the industry's best. The vast exhibition space allows for direct engagement with designers, architects, craftsmen, leading suppliers and manufacturers all in one convenient location. The annual shows are connected by a central theme, which runs across the varied feature line-up curated by top influencers. Some must-see features include:

- Plascon's interactive stand showcasing the latest colours and complementary tones.
- A variety of room settings curated by leading designers reflecting bespoke products for retailers, fabric houses and artists.
- Bedroom designs for every age and space, from the baby's nursery through to a high-end hotel room.
- The latest in Kitchen design, showcasing the latest appliances, products and trends from leading kitchen manufacturers.
- The best range of floors, walls, windows, doors and accompanying structural items suited to any construction project.
- The most innovative décor, design and landscaping solutions for

home renovations and build.

- Expert guidance and insights from industry leaders.
- Unique trade opportunities, for local and national representatives, through a dedicated Trade Programme, providing a unique opportunity to connect with industry experts and potential clients.
- Carefully curated dining and drinking spaces featuring local cuisine and on-trend craft beverages.
- A dedicated outdoor area featuring all furniture and accessories to extend the home.
- The 5th Edition of 100% Design South Africa will be taking place from 8-12 August 2018. 100% Design South Africa continues to set an industry benchmark due to its stellar line-up of feature designers and curated displays set alongside the country's leading design brands. This award-winning trade show is co-located with Decorex Joburg and can be found in Hall 1 at the Gallagher Convention Centre over the Women's Day long weekend. 100% Design South Africa was named the AAXO ROAR Awards Winner of Best Trade & Consumer Exhibition (under 6000 sqm) in 2017 and 2016, making it the must-see event of the local design calendar!
- The International Sourcing Fair (ISF) is the first of its kind in Africa, providing an exclusive platform where international





suppliers and manufacturers can connect directly with wholesalers, importers, agents, distributors, retailers and commercial suppliers from South Africa and the rest of the continent. This three-day, trade-only event is bringing the world to Africa, while also showcasing the latest global innovations in materials, technology and design, along with product ranges in the home, gift, office and hospitality sectors. and hospitality sectors. ISF is taking place from 8 – 10 August 2018, at the Gallagher Convention Centre in Johannesburg. It forms part of Reed Exhibitions' award-winning lifestyle, design and retail portfolio, which includes high-profile shows like Decorex SA and 100% Design South Africa. ISF will run alongside Decorex Joburg and 100% Design South Africa, and trade members will be given access to all three shows.

- The South African Craft Collective (SACC) comprises 60 SMMEs and co-operatives from all nine South African provinces. Originally falling under the Department of Trade and Industry, Decorex has featured local craft since 2005 and the audience response has always been overwhelmingly positive.

Decorex SA features more than 700 exhibitors and attracts more than 55 000 visitors annually. It is backed by Reed Exhibitions, a leading global events' organisation with more than 100 years of combined industry experience. Decorex SA is an award-winning brand, taking the 'Best Exhibition of the Year' award for

Decorex Joburg 2016 and 'Best Trade and Consumer Exhibition 6000 to 12000 square metres' for Decorex Cape Town 2017 at the Association of African Exhibition Organisers' (AAXO) ROAR Organiser and Exhibitor Awards. dw

#### Decorex Durban

21 – 24 March 2019

Durban Exhibition Centre, Durban

#### Decorex Cape Town

1 – 5 May 2019

Cape Town International Convention Centre, Cape Town

#### Decorex Joburg

7 - 11 August 2018

Gallagher Convention Centre, Midrand

#### 100% Design South Africa

7 - 11 August 2019

Gallagher Convention Centre, Midrand

#### International Sourcing Fair

7 – 9 August 2019

Gallagher Convention Centre, Midrand

Please note: dates are correct as of print date and are subject to change

[www.decorx.co.za](http://www.decorx.co.za)



# International Sourcing Fair

Reaching African markets in home, hospitality, office & retail

**8 - 10 August 2018**  
Gallagher Convention Centre  
Collocated with Decorex Joburg  
& 100% Design South Africa

The International Sourcing Fair in Johannesburg, South Africa is your ticket to accessing the latest global innovations and product ranges in the home, gift, office and hospitality sectors. ISF is the first of its kind in Africa – bringing an expansive array of international products to the continent for a trade-only expo aimed at retailers, distributors, wholesalers and commercial suppliers.



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T's & C's apply. All trade are strictly vetted.

[www.internationalsourcingfair.co.za](http://www.internationalsourcingfair.co.za)



## Bonaveri, a fan of Pucci

A major exhibition at Palazzo Pucci, celebrating the heritage and skill of two of Italy's historic brands: brought together in a unique display of visual charm. Florence, June 2018 - Emilio Pucci and mannequin pioneer Bonaveri come together during Pitti Immagine Uomo to celebrate history and innovation in an exhibition exploring collective creativity and craftsmanship.

Palazzo Pucci in Florence was the venue for the event that was held from the 12th until the 15th June 2018. Bonaveri, through its own artisanal skill will tell the story of Emilio Pucci's heritage and future.

Bonaveri's mannequins and bust forms become the leading characters in a series of installations that explore the Pucci universe, demonstrating the brands' significant role in the visual arts.



Bonaveri and Pucci have commissioned Emma Davidge - Creative Director of Chameleon Visual - to create an exhibition which leads the viewer through a series of installations that marry the aesthetic of each brand.

The journey through the exhibition highlights Pucci's design principles set against the unique interiors and renaissance architecture of Palazzo Pucci.

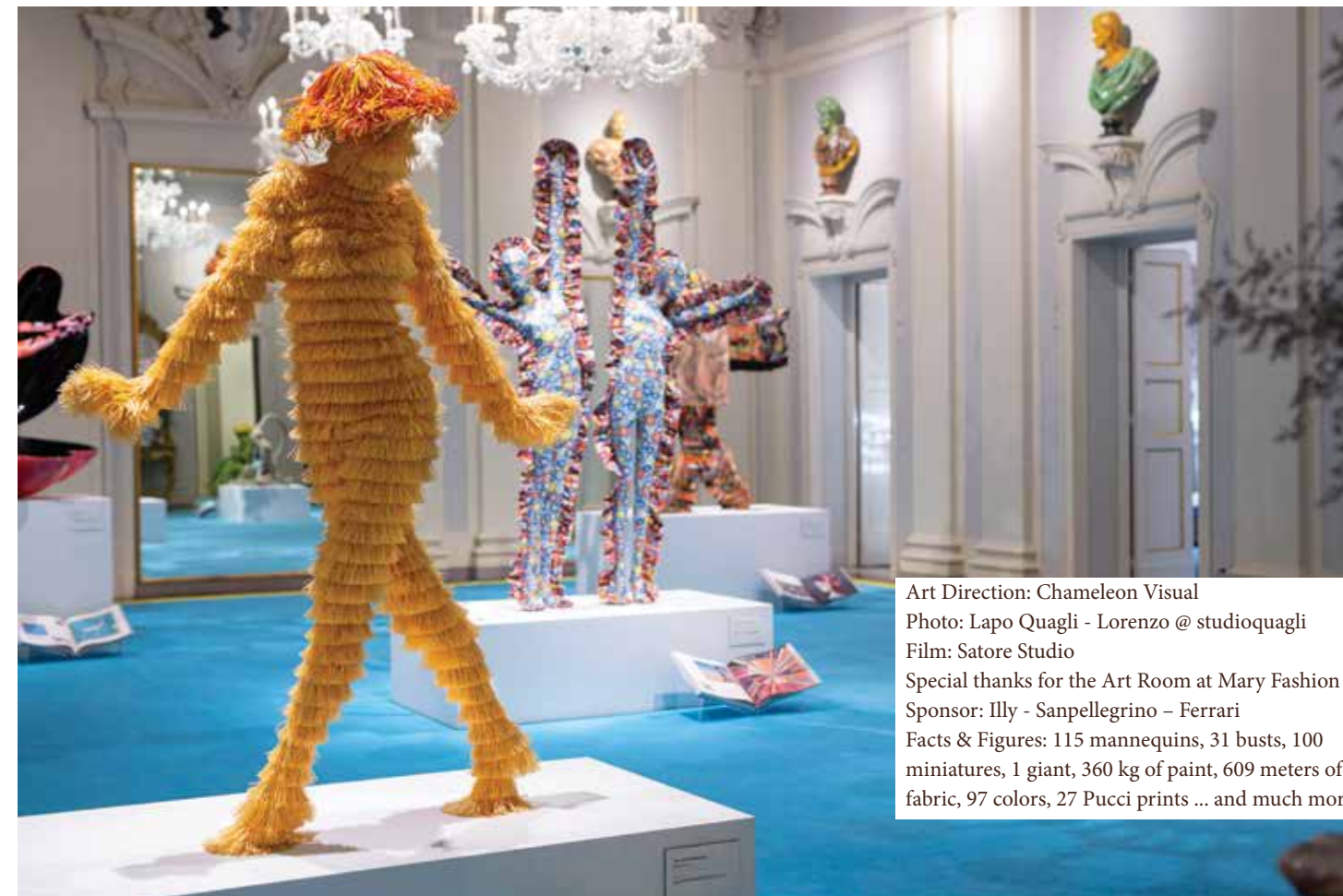
The courtyard hosts a number of over-sized mannequins and one of Bonaveri's 'Schlappi Giants' wrapped in Pucci's iconic 'Vivara' print. On the second floor of the Palazzo is Pucci's extensive colour library where a series of velvet coloured mannequins wear select accessories from the Pucci archive.

The story continues with a homage to Pucci's continuing quest to enable the freedom of movement told in a humorous installation of wind-swept black and white archival Pucci prints. The 'Sala Bianca', the legendary palace ballroom, hosts a series of iconic installations that reflect the five material elements adopted by Pucci during his career.

Bonaveri's artisanal excellence is on display on the ground floor of the Palazzo. Previously the home of the Emilio Pucci embroidery ateliers, this area reveals the inner workings of Bonaveri's skilled creative team.

Divided into three chapters; The Cutting Room; The Sewing Room and The Miniature Workshop - the rooms are complete with an in-house atelier where Bonaveri's artisans bring the Pucci mannequins to life.





Art Direction: Chameleon Visual  
Photo: Lapo Quagli - Lorenzo @ studioquagli  
Film: Satore Studio  
Special thanks for the Art Room at Mary Fashion  
Sponsor: Illy - Sanpellegrino - Ferrari  
Facts & Figures: 115 mannequins, 31 busts, 100 miniatures, 1 giant, 360 kg of paint, 609 meters of fabric, 97 colors, 27 Pucci prints ... and much more

The journey ends with a visit to Marquis Emilio Pucci's studio, where personal memorabilia are displayed, leading to the fitting room where a group of baby mannequins are watching over the spectacle of archived pieces.

This project is the result of a conversation between Emma Davidge, creative director of Chameleon Visual, and Laudomia Pucci, who wanted to create a contemporary and innovative exhibition that reflects the rich history and savoir-faire shared between each Maison.

*"It's always surprising how Florence and Pitti makes us celebrate fashion in creative ways. The marriage between history and innovation is deeply rooted in Florentine culture and that is why we decided to celebrate the history of our brands through a disruptive and unexpected way where we bring Pucci's and Bonaveri's best kept secrets to life!"* –

Laudomia Pucci







*"Bonaveri, a fan of Pucci" is an opportunity to cast light on the talent and expertise of artisanal skills that have contributed to the 'Made in Italy' brand. The craftsmanship that exists in companies like Pucci and Bonaveri manifests itself in the ability of men and women to create beauty; this is the true spirit of our exhibition" – Andrea Bonaveri*

#### About Emilio Pucci

Born in 1914 to one of Florence's oldest families, Emilio Pucci, the Marquis of Barsento, became a fashion phenomenon in the 1950s with a trailblazing vision that continues to reverberate today. Although he relinquished a private life of aristocratic leisure, the Marquis was nonetheless crowned "The Prince of Prints" by the international fashion press who were smitten by his bold, new designs and radical approach to fashion at the time. A major influence in contemporary fashion, Pucci's legacy continues to be a major force behind the birth of the "made in Italy" style and a milestone in Italy's sportswear concept.

His fashion career began unexpectedly in 1947 when he created a streamlined ski outfit - totally revolutionary with its sleek, tapered trousers and hooded parka, photographed on the slopes of Switzerland for Harper's Bazaar. He then

opened a boutique on Capri dedicated to simple, yet beautiful resort clothing (tight, colourful "Capri" pants, silk twill shirts, and striped jersey tops) that embodied the island's natural beauty and refreshingly bright colours. The novel concept of designer ready-to-wear was a hit with the island's sophisticated clientele who had instant access to wearable yet chic clothing.

Inspired by exotic cultures and by the natural landscapes of the Mediterranean, Pucci brought luscious, bright colour to his designs in an unparalleled way. A sophisticated fusion of colour -- lemon yellows, bougainvillea pinks, frosted lilacs, azure blue, almond green-- became the hallmark of Pucci design. The effect was glorious, joyful, and

perfectly captured the new mood in fashion. Instantly recognisable, Pucci's colour combinations exude energy and emotion and allow the designs of the clothes themselves to remain relatively simple.

#### About Bonaveri

Bonaveri was established in 1950 in Renazzo di Cento (FE). Today it simply means 'High-quality Mannequin' and wherever there is quality fashion – in a shop, in a museum or in a photo shoot – a Bonaveri mannequin is there.

The ability to combine manufacturing excellence with visionary research on form and shape has allowed Bonaveri to participate in and influence the birth, definition and growth of the fashion industry.

Today Bonaveri produces around 20 thousand mannequins a year; Bonaveri Artistic Mannequins, Schlappi and B By Bonaveri collections reflect a synthesis of craftsmanship, research and innovation.

The Bonaveri headquarters is a coming together of craft, innovation and inspiration. A digital body scanning unit and a sculpture atelier is home to a group of sculptors that develop new shapes through clay and plaster modelling.

The relationship with the major fashion brands has led Bonaveri to excel in the creation of bespoke mannequins, for the ability to combine the needs of wearability with the aesthetic ones.

In 2017 Bonaveri was the world's first company to offer a biodegradable mannequin, developed through a new bioplastic and paint. BPlast is composed of 72% sugarcane derivatives, and BPaint is a patented collection of colours created with natural dyes and solvents. Ethics and aesthetics have never been so closely related.

[www.nemomonti.com](http://www.nemomonti.com)





## Porky Hefer at Design Miami/ Basel 2018

**SFA Advisory and Southern Guild present  
Endangered with artist Porky Hefer at Design  
Miami/Basel 2018. Sale of Works to Benefit the  
Leonardo DiCaprio Foundation**

**S**FA Advisory and Southern Guild announced on 4 June 2018 that they will present a unique project by renowned South African artist Porky Hefer at Design Miami/Basel from 12-17 June 2018.

The exhibition, commissioned by SFA Advisory to benefit the Leonardo DiCaprio Foundation (LDF), will showcase a series of seating pods depicting endangered species. The sculptures, which depict an orangutan, a polar bear, a sloth, a blue whale, and a great

white shark, are made of eco-friendly and recycled materials.

Titled *Endangered*, the pods were produced using environmentally sustainable materials that have been extensively hand-worked by artisans in Cape Town. Hefer worked closely with textile artist Ronel Jordaan and craft collectives Heart Works and Mielie to translate his creatures into giant, tactile sculptures whose surfaces have been crocheted, felted, stitched and embroidered with unique embellishments.

“We are incredibly excited to partner with Porky on this exciting project, and we appreciate his creativity and commitment to helping us find new ways to engage the public on issues impacting wildlife,” said Terry Tamminen, CEO of LDF. “This exhibition will raise awareness about the importance of protecting endangered species around the world. Understanding our impact on the environment is a pressing issue, and we hope this exhibition and others like it will encourage people everywhere to consider making small changes toward a sustainable environment.”

The works will be available for sale in a limited edition of three per animal through Southern Guild gallery, with 25% of the sales proceeds supporting LDF’s wildlife conservation programs.



“Visitors to Design Miami/Basel will be invited to sit in, on, and around these friendly sculptural creatures igniting a sense of empathy as the stories of the real animals’ hardships and the importance of their survival to our own lives is recounted through interaction, video, and text,” says Lisa Schiff, Founder and Principal of SFA Advisory.

“It’s the future of the next generation that I am concerned about and the state of the world they inherit. Looking after our animals and Earth is one thing but also the preservation of human skills, crafts and traditions,” says Hefer. “I think it’s important to show what beauty humans are capable of with their hands rather than the destructive mass production that technology is driving the modern consumerist society towards.”

Hefer focuses on conceptual precepts that manifest in three-dimensional forms, in a variety of executions, from public sculptures and installations to product and furniture design.

Hefer’s larger-than-life seating environments have garnered extensive global recognition over the past few years. His first solo show, *Monstera Deliciosa, Volume I*, was presented at Southern Guild in Cape Town in 2015, and in 2017 he had a solo exhibition at R & Company, New York. Hefer also represented South Africa at the inaugural London Design Biennale 2016.

South African designer Porky Hefer focuses on conceptual precepts that manifest in three-dimensional forms in a variety of executions, from public sculptures and installations to product and furniture design. Fascinated by the reactions and energy a piece can generate in a space, he embraces Africa and the skills and processes that are readily available indigenously, rather than trying to emulate foreign processes. Making use of traditional techniques and crafts that focus on the hand rather than machinery, Hefer’s work ensures that age-old skills are preserved and kept relevant in a modern age.







Hefer is South Africa's 2013 Design Foundation Icon Award Winner. His first solo show, *Monstera Deliciosa, Volume I*, was presented at Southern Guild's Cape Town gallery at the end of 2015, garnering rave local and international reviews, which led to a solo exhibition at R & Company in New York in 2017. Hefer also represented South Africa with Southern Guild at the inaugural London Design Biennale 2016.

#### About the Leonardo DiCaprio Foundation

The Leonardo DiCaprio Foundation (LDF) is dedicated to the long-term health and wellbeing of all Earth's inhabitants. LDF supports projects around the world that build climate resiliency, protect vulnerable wildlife from extinction, and restore balance to threatened ecosystems and communities. To date, LDF has provided grants of more than \$80 million USD to support crucial environmental work in over 60 countries.

We are now experiencing what can only be called a planetary crisis — a convergence of accelerating climate change, unprecedented loss of biodiversity, and increasing human health issues caused by a toxic environment. The diverse range of projects supported by LDF — from efforts to create and expand protected areas on land and in our oceans, to initiatives to protect and recover species on the brink like elephants, sharks, lions and orangutans, to supporting grassroots and indigenous organizations working to secure environmental protections and implement sustainable solutions at the local level — are a direct reflection of the array of efforts that are needed to turn the tide. LDF believes that we can create a world where both nature and humanity coexist in harmony. Not only do we believe this can be done, we know it must be done in order to ensure the long-term survival of both our planet's magnificent biodiversity, and humanity.

[www.leonardodicaprio.org](http://www.leonardodicaprio.org)



#### About Southern Guild

Southern Guild has spearheaded the high-end design category in Africa, propelling its artist-designers to make spirited, challenging and complex work. Since being founded in 2008 as the sole gallery representing locally made limited-edition design, Southern Guild has birthed a new category for artists and designers in South Africa. Founders Trevyn and Julian McGowan are embedded in the South African cultural landscape and play integral roles in guiding, advising and mentoring designers.

[www.southernguild.co.za](http://www.southernguild.co.za)

#### About Design Miami/

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators, and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, Florida, each December and Basel, Switzerland,

each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing, and creating collectible design.

[www.basel2018.designmiami.com](http://www.basel2018.designmiami.com)

#### About SFA Advisory

SFA is a private art consultancy specializing in modern and contemporary art that serves a select group of dedicated collectors around the world. Careful scholarship is at the core of our work, guided by each collector's individual aesthetic, interests, and goals. Founder Lisa Schiff and advisor Marika Kielland spearheaded this collaboration with Porky Hefer and the Leonardo DiCaprio Foundation.

[www.sfa-advisory.com](http://www.sfa-advisory.com)

Courtesy Southern Guild and SFA Advisory  
Photo Credit - Antonia Steyn





SunSquare City Bowl Interior. Furniture, skirtings, cupboards and veneer doors coated with RMC Oil Plus 2C - Walnut



Furniture, skirtings, cupboards and veneer doors coated with RMC Oil Plus 2C - Walnut



SunSquare City Bowl Exterior

# SunSquare City Bowl - Cape Town



Rubio Monocoat was the timber protection and coating choice for the new SunSquare City Bowl hotel, which is one of the hottest new hotels in Cape Town's city centre.

Rubio Monocoat's Oil plus 2C - Walnut, was specified and applied on the interior wooden surfaces which included veneer doors, frames, skirtings, architraves, joinery, soft fittings and furniture.

## Project objective:

To enhance the natural grain of the wooden surfaces, by using a finish that reinforced the interior design theme of Tsogo Sun's SunSquare City Bowl hotel in Cape Town.

"We utilised Rubio Monocoat on the interior wooden surfaces of the SunSquare & Stay Easy City Bowl Hotels in Cape Town because of their 0% VOC (Non-toxic) products, unique protection, as well as the ease of application and maintenance. Rubio Monocoat's comprehensive product range and service offering, means we are spoilt for choice on colour options. The Rubio Monocoat product, which we specified (RMC Oil Plus 2C - Walnut), enhanced the natural grain of the timber and promoted a richness and depth of colour."

- Jenna Page (Blacksmith Interior Designer)



SunSquare City Bowl Interior. Furniture, skirtings, cupboards and veneer doors coated with RMC Oil Plus 2C - Walnut

## Client Overview:

Tsogo Sun is Africa's premier hospitality, gaming and entertainment group. A company of unparalleled variety, footprint and scale. Tsogo Sun is listed on the JSE, and proudly encompasses a portfolio of 14 casinos and entertainment destinations, strategically located across 6 provinces in South Africa, as well as over 100 hotels in Africa, the Seychelles and Middle East. This includes elegant, individually branded luxury hotels such as the SunSquare City Bowl Hotel in Cape Town.

Their portfolio includes a variety of theatres, cinemas, more than 300 restaurants and bars; and over 250 conference and banqueting facilities.



View over Cape Town's skyline from the SunSquare City Bowl hotel

+27 11 466 0273 (Jhb)  
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RubioMonocoatSA

**King of Colours**



# Double Bay

SAOTA Philip Olmesdahl, Erin Gibbs & Duke Williams

Set in a north-facing cove in Sydney's vast natural harbour, the site borders a recreational park and a public pier which juts out into the bay. This element forms one axis for the site whilst a pristine beach, directly in front of the site, forms another.

From the principle park elevation that the new building appears as a collection of planes; a play on space, privacy and threshold. Graphite grey sail screens (made from "Kaynemaile," a polycarbonate chainmail developed in New Zealand for the Lord of the Rings movies) are rigged just off the house providing privacy from the road. Timber cladding, plastered mass walls, a wood-clad soffit and the exaggerated cill of a bay window punched through the sail screens, are layered into further planes. This game creates depth in an otherwise linear façade and provides privacy whilst maximising light and views of the park.

Set into this façade the stairwell is fully glazed but wrapped protectively in a cloak of timber louvres. This gently curved outline contrasts with the surrounding crystalline box and mediates between the formal entrance and bedrooms above.

Entry is at 90 degrees to the Bay, off the park. A ramp, edged by water, slopes gently up to the front door; the little rise adding to the sense of arrival. Here the "U" shaped plan of the house becomes clear; the entrance is a link between two wings, separated by an internal garden which, like an internal harbour, allows views through the spaces to the bay beyond. Seen from the courtyard a massive blank wall of the upper storey seems to weigh on the glazed levity of the ground floor, amplifying the bay view beneath it.







- Project name: DOUBLE BAY
- Project Location: Sydney, Australia
- Architects & Interior Architects: SAOTA Philip Olmesdahl, Erin Gibbs & Duke Williams
- Project Architects: Architects in Association: Tanner Kibble Denton Architects (TKD)
- Interior Design: ARRCC
- Contractor: Horizon
- Consulting Engineers: ACOR Consultants
- Landscaping: Wyer & Co
- Lighting Design: Point of View
- Project Photographer: Adam Letch



The bayside wing of the house is one open plan space. Stairs, rather than walls, delineate the raised kitchen and family dining from more formal areas. These stairs extend seawards into the garden forming a line of axis drawing the eye out to the view and providing privacy from the public road alongside. The garden is raised above the towpath to provide additional privacy from the beach and to dissolve the distinction between the garden and bay from within. This is emphasised in the pool whose orientation and extension towards the water makes a clear connection between the two.

An oversailing timber roof canopy connects the street side to the garden and the beach. It permeates the interior, presenting itself at odd moments, it protects and defines the collection of internal and external spaces composed beneath. From the water, it is a defining motif; expressive of lightness, reflective of the sea and the canopies of the trees.

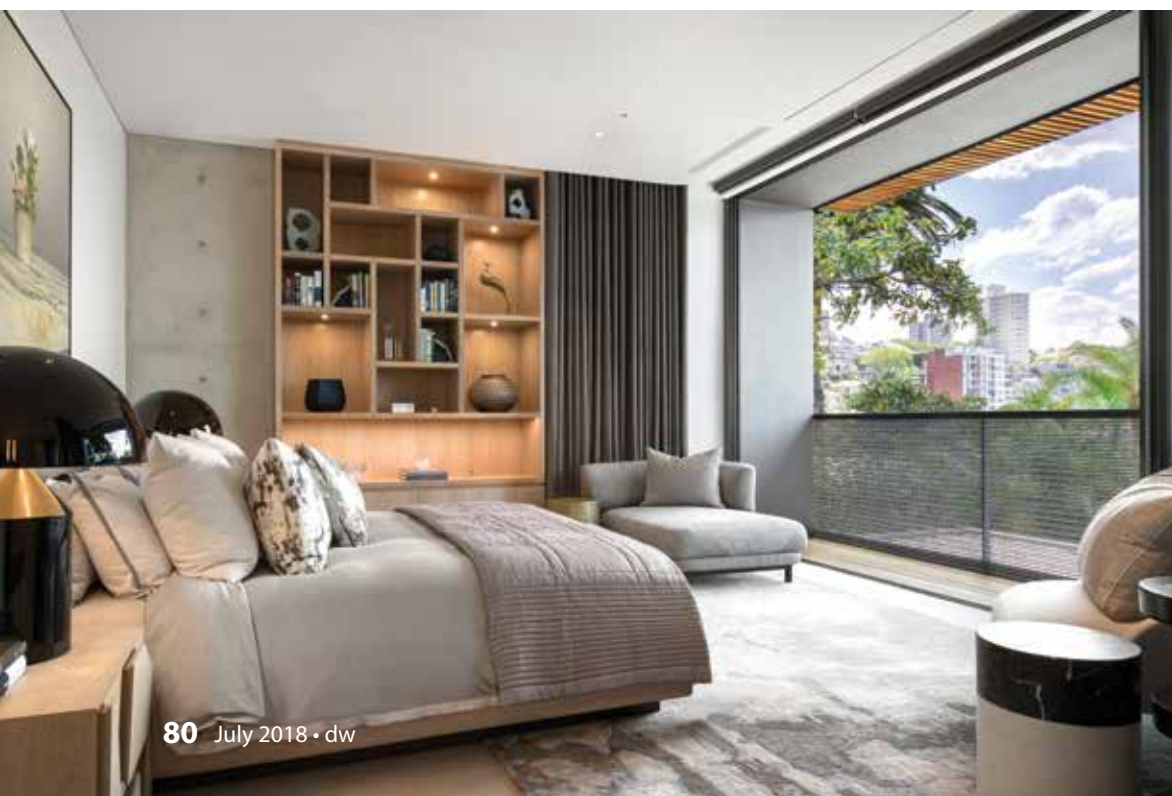
From the street and bay view, the other predominant elevation of the house, the largely glazed lower story is lost below crisp white walls, black framed window boxes and sail screens. A large Lilly-Pilly tree was preserved and frames the street side of the elevation.

Materials were carefully chosen to site the house; the use of wood, white walls and travertine floors reflect the seaside setting. Off-shutter concrete is used as a playful accent which, like the rendered walls, appears almost soft and textured in contrast to crisp folds of screen and aluminium.

Architects, SAOTA, displayed their South African signature in this design with its sharp lines, light forms and the lush integration of nature which all combine to make the design feel at home in this special site. A playful character, the calculated blurring of boundaries and the fresh, layered composition bring into balance the domestic needs of a young family and the wow factor that this phenomenal site deserves. SAOTA's sister company, the interior studio ARRCC, developed a refined décor palette to suit the home and complement the client's artworks.

As architects in association, TKD worked closely with the client, ensuring that SAOTA's detailed design was delivered and a dream home realised. Their creativity, perseverance and commitment to design excellence was a key success factor. Lighting design by Point Of View and landscaping by Wyer & Co. combined with the dedication of main contractor, Horizon, to deliver a quality home with an exceptionally high level of finish.

dw







## YOSHINORI Restaurant

Gourmet restaurant in Paris

**Y**OSHINORI is a gourmet restaurant located in the heart of Saint-Germain-des-Prés just a stone's throw away from Odéon.

The space consists of two floors, a ground floor and a basement. It is characteristic of the neighbourhood in which it is located and has a stone and wooden structure, visible wooden beams on the ground floor, and vaulted stone cellars in the basement.

Yoshinori Morie is a Japanese chef who makes gourmet French cuisine while bringing to his dishes a balance of flavours, presentation, and technique that are very characteristic of his background.

The vision of the architects was to interpret this cultural blending in the conception of the restaurant. They researched an element specific to the Japanese aesthetic culture: the art of wooden screen panels. This traditional Japanese handwork is based on the repetition of a triangular pattern in which motifs are sometimes inserted, which also communicate meanings and wishes.

They then made this pattern the central theme of the restaurant's interior design: it appears on the walls of the ground floor, it becomes transparent in the stairway railing, and it changes scale and shape-transforming itself into a diamond motif for the openwork screens and the glasswork of the semi-open kitchen.

The screens are given a modern update thanks to digital cutting on lightly bleached MDF oak-plated panels. All of the openwork screens, such as the railing and the glasswork in the kitchen and basement, have been inserted into a steel structure that was oxidised in order to highlight the raw material, which contrasts with the wood's lacelike quality.







- Location: Paris, France
- Date: September 2017
- Surface: 70m2
- Collaborators: Marta Martins, Siyu Shi
- Photo credits: David Cousin-Marsy



Major construction was carried out to remodel the existing space. There were many demands that had to be met in a space that only measures 70 m<sup>2</sup>, which was a former pizzeria. Places had to be found for the kitchen equipment, storage, carts, a refrigerated wine rack, and, of course, the tables and seats. The openwork screens, the cornerstone of the project, were crucial in allowing the architects to define spaces and protect passageways and entrances, creating a feeling of intimacy in every corner of the restaurant.

#### Alia Bengana

From a double Algerian-French culture, European and cosmopolitan, Alia Bengana has architectural and life experience in several different countries. She pays particular attention to context and ecology in her projects, which are of various scale and nature in different places around the world. The quality of landscape integration and more generally, of climate conditions and light, the choice of local materials, and also communication with clients are at the heart of Alia Bengana's work, whose approach is deeply in line with sustainable development.

#### Atelier BEPG

Atelier BEPG is an architecture agency created in Paris by Bianca E. Patroni Griffi, architect of Italian origin. The agency is active in the field of architecture and interior design, commercial and residential spaces. Based in Paris after a long period of activity in Italy, Bianca Elena Patroni Griffi brings the "know-how" acquired in Italy thanks to various professional experiences and the collaboration with talented artisans. An experience that allows her a thorough knowledge of materials and particular attention to details. Each project is conceived by the agency as a work of tailoring around the subject and the customer.

dw

[www.aliabengana.com](http://www.aliabengana.com) [www.atelierbepg.com](http://www.atelierbepg.com) [www.yoshinori-paris.com](http://www.yoshinori-paris.com)





# Haldane Martin designs Swan Café

Cape Town's first authentic French crêperie

**H**aldane Martin has designed a new café for Cape Town: a traditional French crêperie called Swan Café, nestled in the hub of the bustling east city precinct. Elegant, feminine and atmospheric, the café brings to life the charm of Paris in a space that's completely unique to the Mother City.

The blue swan logo at the core of the graphic identity is also the central interior design concept. Owner Jessica Rushmere has always identified with the swan. A graceful and majestic creature with mythological significance, these attributes play into the brand identity and the interior design, using the swan as an emblem and feminine oval shapes throughout.

Leonardo da Vinci's "Leda and the Swan" transformed into monochromatic dark blue and white on the front wall forms a centrepiece wallpaper feature. The famous Renaissance painting tells the controversial tale from Greek mythology of how Zeus disguised himself as a swan to seduce the unsuspecting Leda. On the back wall, Jean-Leon Gerome's "Leda and the Swan" shows the curvaceous nude bathing in the lake with the swan and their half-mortal, half-divine offspring flying above. Mythology and symbolism associated with love, music and poetry are also typically French characteristics.

France is the home country of its owner. The blue, red and white of the French flag is artfully interpreted into dominant dark blue, grey, pinkish timber finishes and dashes of red highlights. The colour scheme extends to the waiters' uniforms, crockery and merchandise on display. The last brand attribute that the space conveys is typical of Parisian attitude, playful, cheeky, sexy and oozing with French flair. From the wallpaper pattern with its repeated swan motif that doubles up to reveal a nude woman in the negative spaces, to large-scale murals of voluptuous nudes.







Furniture, lighting and finishes pick up the brand's signature colours. The furnishings pay homage to traditional French cafés, with marble bistro café tables and bespoke chairs, a contemporary steel and wood version of a bistro chair typology in striking red. Linear seating layouts draw people into the space, with a large couch nook at the back formed from casual couches upholstered in denim and pinstriped denim. Light pinkish toned timbers are used in table tops and shelving.

Copper and brass metallic vintage lights hang throughout, with brass pendants above the main counter, egg-shaped feature lights at the back wall, and single Edison globes above the seating. Bird cage lights in copper with red cords reinforce the avian concept.

Custom blue and white hexagon tiles with the swan logo decorate the entrance set into simple concrete screed flooring, with a large "Bonjour" doormat welcoming customers. Blue feather-shaped ceramic tiles create a handcrafted detailed finish on the main bar and back bar wall in the open-plan kitchen, where crêpe-making is on show in the front of the café. A rounded chalkboard for quotes or menu specials is flanked by a wire and plywood adjustable shelving system on each side displaying the beautiful crockery. The same shelving system appears deeper in the space for displaying branded tins of tea and accessories that are for sale.

The long working space opposite the corner entrance creates a strong visual impact from the street and as you enter. This is framed with an overhead bulkhead, which hides the ventilation system. The bulkhead is made from a perforated, patterned, acoustically treated board in dark blue. The carefully engineered acoustics creates the perfect balance of a lively yet conversational atmosphere.

In the bathroom, blue and pink swan wallpaper forms a feature with white Victorian tiles below and a simple arched mirror, signposted "Toilette". Sophisticated and inviting in both its interior design, menu and ambience, all of which pay extreme attention to detail and reinforce the concept behind the brand identity, Swan Café is a must-visit destination venue in Cape Town's rapidly burgeoning creative district, as well as providing a regular favourite stop for a quick tea or coffee and a bite for locals.

Interior design and furniture by Haldane Martin Iconic Design  
Photography by Micky Hoyle

[www.haldanemartin.co.za](http://www.haldanemartin.co.za)



Haldane Martin and Jessica Rushmere





## New outdoor collection by Catellani & Smith

Enzo Catellani has designed  
his first collection of outdoor  
lights for Catellani & Smith

In response to the trend that, over the  
years, has seen living spaces move  
outside into terraces and gardens,  
creating extensions of the house.

Enzo Catellani's main goal was to create  
a collection of indoor lamps suitable for  
outdoor installation; lighting fixtures  
created for the outside, but able to recreate  
the same warmth and atmosphere as  
indoor lights.



Glass plays a starring role in this  
collection; glass which, before being  
completely cooled, is shaped by hand.

As occurs with the processing of all  
Catellani & Smith lamps, aesthetics and  
craftsmanship are combined with the  
latest technology for outdoor lighting.  
The most striking piece in the collection is  
Medousé, a light made of two overlapping  
glass hemispheres, which is green  
when switched off, to complement the  
surrounding landscape perfectly, and an  
ethereal white when switched on.

Also made of glass, the composition  
of irregular shapes of More, which is  
supported by stems in green-gold colour,  
seems to magically emerge from the  
ground like a luminous hedge. More  
moves and sways with each gust of wind  
and becomes the fruits of a tree in the  
unique piece 'Albero della Luce', created  
by Enzo Catellani in 2005, whose copper  
trunk, in several colour shades, takes us  
back to a magical nature of the past.

The new Syphasera series, which  
developed from a project by Biolago

Piscine & Natura, coordinated by  
Maurizio Quargnale, completes the  
outdoor collection.

Syphasera is a potentially endless  
family of customizable light sources,  
which are available in different versions  
for the ground, for pots or for water, and  
which when off are able to blend into the  
surrounding natural environment. These  
luminous 'plants' are ideal for architects  
and designers as they can create new  
shapes, flourish, multiply and change  
their surroundings.

If 'design' means 'to invent' new shapes,  
then Syphasera is a piece of non-design  
that doesn't dare change something that  
is already naturally perfect. Syphasera  
is nature but gives light. The family  
includes several elements, developed by  
Guido Parenzan and Maurizio Quargnale  
together with the expertise of the  
agronomist Maurizio Vegini. dw

[www.catellanismith.com/en](http://www.catellanismith.com/en)





## New precast admixture range from CHRYSO

CHRYSO Southern Africa has released a new end-to-end range of concrete admixtures specifically for dry and semi-dry precast applications.

“Each product in this range meets high performance levels in terms of concrete compaction, mechanical strength and aesthetic quality,” says Hannes Engelbrecht, general manager inland sales at CHRYSO Southern Africa.

The range includes CHRYSO® Alpha for all dry and semi-dry precast applications, as well as specific admixtures for blocks (CHRYSO® Alpha Block), paving stones (CHRYSO® Alpha Pave), kerbs (CHRYSO® Alpha K), and pipes and hollow slabs (CHRYSO® Alpha T).

For even higher performance ratios – unrivalled in the market – the company has developed CHRYSO® Alpha Block



L540, CHRYSO® Alpha K216 and CHRYSO® Alpha Pave 305.

Adding to their innovativeness, the company has also introduced a new range of efflorescence reducers called CHRYSO® Alpha Color 600, 300 and 100.

CHRYSO has also pioneered a dedicated array of immediate mould-release products and services in its CHRYSO® Dem range, which is designed


to meet any precast and construction requirements.

“The new range allows manufacturers to reduce total cost of ownership. For example, precast paving manufacturers are able to optimise total cementitious contents, while reducing pigment dosages and still produce quality paving blocks. Further advantages producers can expect are improved aesthetics better colour

stability, colour intensities and swipe and increased output in production as well as reduced energy consumption,” says Engelbrecht.

Engelbrecht highlights that CHRYSO Southern Africa’s team of technical experts is always on hand to offer advice, as well as provide superior formulations that integrate into customers’ manufacturing processes. Backing up this service is in-house laboratory support to meet specific requirements, ensuring that solutions deliver the best cost-performance ratio. There is also a colour lab to assist with tailored colour requirements.

“Our innovative, hi-tech approach includes the conducting of material diagnostics for the customer, analysing their requirements to find the right products in our dry-cast concrete range that will best suit their process and provide the optimal performance,” he says.

The new CHRYSO® products use latest-generation molecules to achieve unprecedented performance levels. 


[www.za.chryso.com](http://www.za.chryso.com)

Unprecedented  
performance levels

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- Concrete compaction,
- Mechanical strength, and
- Aesthetic quality



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## TAIL OF THE DOG

## Buttons

Details are often small and insignificant but can turn the mundane into something special. Buttons provide this detail. Often overlooked or taken for granted, they are objects of fascinating information. The first buttons, found in the Indus Valley, were made of shell 5000 years ago and were ornamental. They gradually replaced fibula or pin fastenings used for togas, in the shape toggles made of bone or wood. It was not until the 13th century that buttonholes were created.

The use of buttons exploded after that. Mother-of-pearl, ceramic, ivory, horn, metal and glass were materials used. Rows of small covered buttons highlighted the shape of the body on women's clothing, as still used on wedding gowns today. Metal military buttons are an important embellishment, up to 20 or 30 per uniform

often with regimental crests moulded into the tops. My father, a sailing man, owned a yacht called a Flying Dutchman. On a visit to America, he jealously noticed FD buttons on someone's blazer. The owner laughed and said he had bought them from the local Fire Department.

After the death of King Albert in 1861, Queen Victoria only wore black, and black jet or glass buttons became the rage. I actually saw a set of black Czechoslovakian glass buttons in an antique shop recently. In the 19th and 20th centuries, buttons with pressed holes were made. Before that buttons had shanks, rather like the rivet buttons on jeans. The shank creates space for the fabric thickness to go under the button. To get this shank with holed buttons, sew them over a matchstick, then pull that away, and twist the thread around the loose threads underneath to

make the shank. The 20th century office 'uniform' of suits and white shirts gave rise to more of these buttons being used, 60% of which are today produced in Qiaotou, China. The custom of leaving the bottom button of a waistcoat and a suit jacket undone came from the time of King Edward VII who was rather portly, so as a sign of respect everyone left their bottom buttons undone as well.

Koumpounophobia, a fear of buttons is fairly common. Steve Jobs was one person who suffered from this phobia, which may have been responsible for Apple bypassing buttons with the invention of touchscreen devices. Next time you are in Hyde Park Shopping Centre Johannesburg, look at the lists of phobias etched into the skylights by artist Willem Boshoff.

Gill Butler





## Design Story

### Finding Leonardo in the 21st century

The Da Vinci collection is based on the challenging premise of using modern technology to create an original avant-garde suite of luminaire pieces that accurately portray the spirit of what Leonardo was doing in the late 15th and early 16th centuries. Specifically, the objective was to reflect the mechanics of Da Vinci, and to reflect his approach in magnifying and projecting light.

Unlike anything Maurice Dery and his award-winning team at Karice have created in the past, the Da Vinci collection demanded a reverence for history, and a resurrection of centuries-old lighting methodology.

The task was not easy. Karice has taken on many “impossible” projects, but epic pieces like the Sprocket, for example, were purely from the heart of Maurice. But with this series, Maurice was searching for what inspired Da Vinci ... alone.

The Collection: honouring a lifetime of ingenuity Honouring the Renaissance tradition required months of historical research. This was followed by extensive prototyping and development, beginning with the design and experimentation of the intricate gear components that form the core aesthetic of the collection's feature piece, the Leonardo 1482.



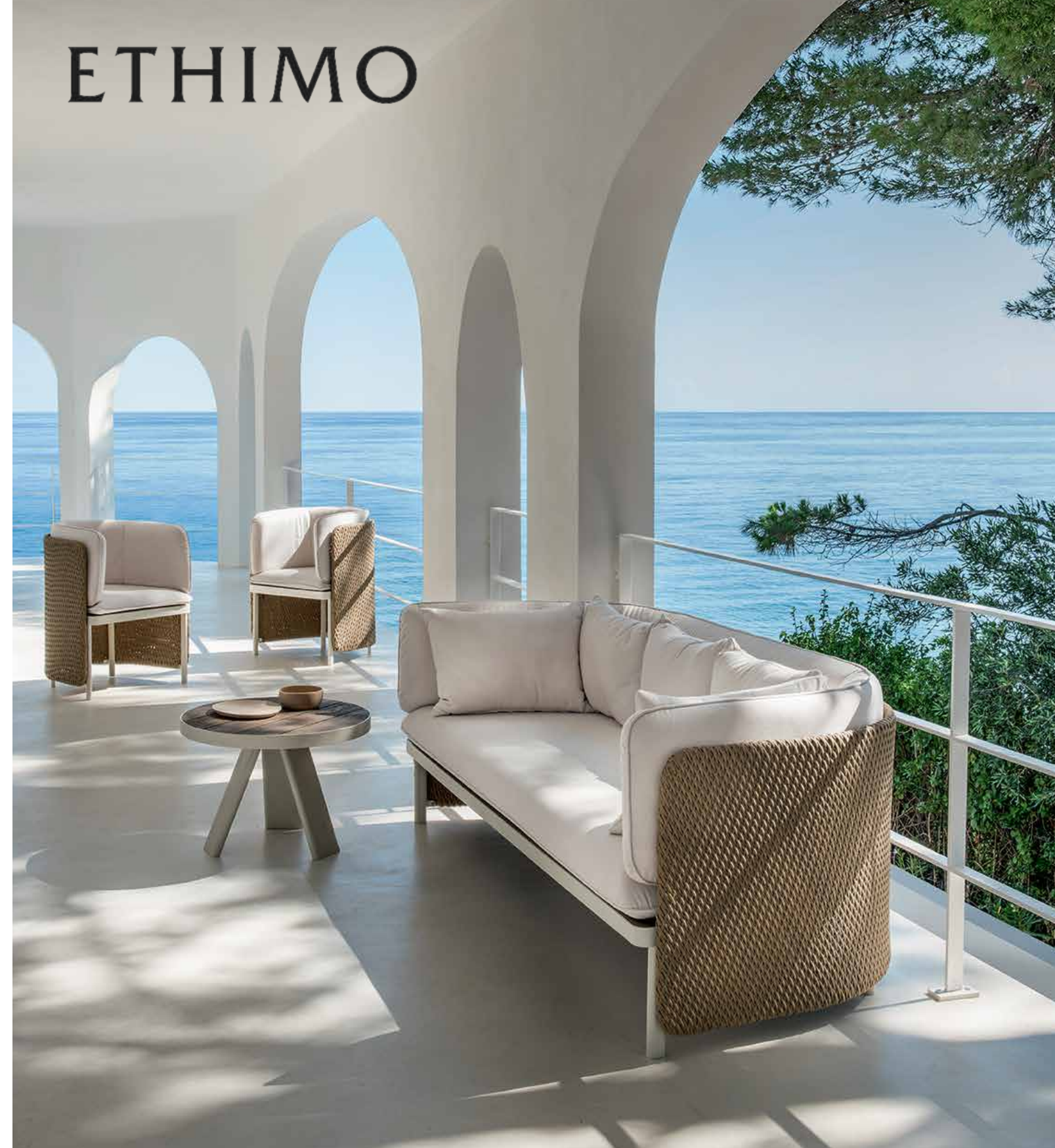
The Leonardo 1482 poetically resembles a rising sun, borrowing heavily from Renaissance-era mechanics, and is appropriately named for the year Leonardo da Vinci began designing and developing his inventions.

The Vitruvian Table Lamp complements the 1482, with correlating expression. In honour of Da Vinci's Vitruvian Man, the Table Lamp speaks to the geometric purity and deconstructed anatomy this series reveals.

To complete the collection, the Infinity 1519 is an avant-garde luminaire symbolizing a setting sun, as 1519 was the year Leonardo da Vinci passed away. The ringed capsule has a seemingly endless horizon, so the sightline is infinite. It can be displayed as a hanging pendant or suspended within a half-moon table lamp.

Together, the corresponding pieces honour the story of history's greatest designer: A mechanically-minded, artisan inventor—Leonardo da Vinci. dw

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